



Aditya Consumer Marketing Limited

CIN : L52190BR2002PLC009872
An ISO 9001:2008 Certified Company

March 16, 2017

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400 001

SCRIP Code: 540146

Sub:- COMPLIANCE OF REGULATION 30 & 33 OF THE SEBI (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015-SUBMISSION OF UNAUDITED FINANCIAL RESULTS FOR THE PERIOD ENDED SEPTEMBER 30, 2016

Dear Sir(s),

Pursuant to Regulation 30 and 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Board of Directors of the Company in its meeting held on 14th November, 2016 has considered and approved the unaudited financial results for the half year ended 30th September 2016.

A copy of the aforesaid unaudited financial results in the prescribed format as approved by the Board of Directors and signed by the Managing Director and the Limited Review Report of the Statutory Auditors is annexed for your ready reference.

Meeting of the Board of Directors commenced at 5.00 p.m. and concluded at 6.40 p.m.

This is with reference of Transaction Number **14112016422390** dated Nov 14, 2016 for **Standalone /Consolidated Financial Result - Reg. 33 (3) (a to c) & (a to f) September 2016 quarter**, we want to inform you that in earlier filing **point Number 6** Finance cost amounting **Rs. 3,574,944.00** was added in profit/ (loss) from ordinary activities, which should be reduced from profit/ (loss) from ordinary activities, by this profit of the Company has been increased from **Rs. 9,700,526.16** to **Rs.16,850,414.16** in **point Number 7** resulting showing a increased profit of **57.56 %** and this error was inadvertently happened and in future care will be taken by Company, and Company will not repeat similar error. Now we are filing the revised of September 2016 quarter. Please ignore the earlier one and upload the corrected entire sheet.

This is for your information and record.

Thanking you,

Regards,
For Aditya Consumer Marketing Limited

For Aditya Consumer Marketing Limited

Rachna
Company Secretary
Encl : as above



GO SUPER MARKET

- Bandar Bagicha
- S K Puri
- Kankar Bagh
- Ashiana Nagar
- Patna City
- Anisabad

GO Salon

For Ladies

- Bandar Bagicha
- S K Puri
- Kankar Bagh
- Ashiana Nagar
- Patna City
- Rajendra Nagar

For Gents

- Bandar Bagicha
- S K Puri
- Ashiana Nagar
- Patna City



Banquet & Conference Hall

- Bandar Bagicha
- Kankar Bagh

Yo!China

- Bandar Bagicha
- Ashiana Nagar
- Patna City



- S K Puri
- Kadam Kuan



O. P. TULSYAN & CO
Chartered Accountants

201-A, 2nd Floor, Prince Complex,
Hazratganj, Lucknow - 226001

PH. No. 0522-2617336
Email ID: opt1970@gmail.com

Limited Review Report

Review Report to
Board of Directors
Aditya Consumer Marketing Limited

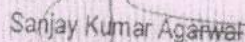
We have reviewed the accompanying statement of unaudited financial results of M/s Aditya Consumer Marketing limited for the period ended September 30, 2016, except for their disclosures regarding, 'Public shareholding' and 'promoter group shareholding' which have been traced from disclosures made by management and have not been audited by us. This statement is the responsibility of the company's Management and has been approved by the board of director/ committee of the board director of the company. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the standard on review Engagement (SRE) 2400, Engagements to review financial statements issued by the institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company's personnel and analytical procedure applied to financial data and thus provides less assurance than an audit. We have not performed an audit accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial result prepared in accordance with applicable accounting standards and other recognized accounting practices and policies has not disclosed that information required to be disclosed in term of clause 39 of the listing agreement including the manner in which it is to be disclosed, or that it contains any material misstatement.

Yours faithfully

For O.P.Tulsyan & Co.
Chartered Accountants


Sanjay Kumar Agarwal
Partner

Firm's registration No. 500028N

Membership No. 044173 of 1990

Date: 08.11.2016



Aditya Consumer Marketing Limited
Unaudited Financial Results For the Half-Year Ended 30th September, 2016
 Regd. Office: M-15, S.K.Nagar, Main Road, Patna-800001, Bihar
 CIN NO. U52190BR2002PLC009872

Part I	Particulars	Half-Year Ended Results		(Amt. in Rs.)
		30.09.2016 Unaudited	30.09.2015 Unaudited	Year Ended Results 31.03.2016 Audited
A INCOME FROM OPERATIONS				
1 (a)	Revenue from operations (gross)	322,763,571.00	270,899,501.00	610,798,548.00
	Less: Excise duty			
	Revenue from operations (net)	322,763,571.00	270,899,501.00	610,798,548.00
	(b) Other Operating income			
	Total income from Operations(net)	322,763,571.00	270,899,501.00	610,798,548.00
2	Expenses			
	(a) Cost of materials consumed			
	(b) Purchases of stock-in-trade	273,811,441.00	233,087,510.00	515,720,941.00
	(c) Changes in inventories of finished goods, work-in-progress and stock-in-trade	-4,335,241.00	-7,428,075.00	-5,552,146.00
	(d) Employee benefits expense	18,876,786.00	17,197,146.00	32,289,041.00
	(e) Depreciation and amortisation expense	4,723,714.84	5,334,855.50	8,330,712.00
	(f) Other expenses (Any item exceeding 10% of the total expenses relating to continuing operations to be shown separately)	17,224,870.00	16,204,114.00	46,439,832.00
	Total expenses	310,301,570.84	264,395,550.50	597,228,380.00
3	Profit / (Loss) from operations before other income, finance costs and exceptional items (1- 2)	12,462,000.16	6,503,950.50	13,570,168.00
4	Other Income	813,470.00	578,771.00	1,471,925.00
5	Profit / (Loss) from ordinary activities before finance costs and exceptional items (3 +4)	13,275,470.16	7,082,721.50	15,042,093.00
6	Finance Costs	3,574,944.00	3,010,651.00	5,449,471.00
7	Profit / (Loss) from ordinary activities after finance costs but before exceptional items (5- 6)	9,700,526.16	4,072,070.50	9,592,622.00
8	Exceptional Items			15,825,487.00
9	Profit / (Loss) from ordinary activities before tax (7 + 8)	9,700,526.16	4,072,070.50	25,418,109.00
10	Tax expense:	2,997,462.00	2,991,095.00	7,854,197.00
11	Net Profit / (Loss) from ordinary activities after tax (9 + 10)	6,703,064.16	1,080,975.50	17,563,912.00
12	Extraordinary Items(net of tax expenses)			
13	Net Profit(+)/Loss(-) for the period	6,703,064.16	1,080,975.50	17,563,912.00
14	Share of profit or loss of associates			
15	Minority Interest			
16	Net Profit(+)/Loss(-) for the period after taxes, minority interest and share of profit/(loss) of associates	6,703,064.16	1,080,975.50	17,563,912.00
17	Paid-up equity share Capital (Face Value of Rs. 10/-per share)	14633887.00	2,500,000.00	10633887.00
18	Reserves excluding Revaluation Reserves as per balance sheet of previous accounting year			
19	Earning per share(EPS)			
	(a) Basic and Diluted EPS before Extraordinary items for the period, for the year to date and for the previous year (not to be annualized)	0.75	0.12	1.96
	(b) Basic and Diluted EPS after Extraordinary items for the period, for the year to date and for the previous year (not to be annualized)	0.75	0.12	1.96

Note: on 30/09/2016 Share Capital was 106338870 but after IPO on 17/10/2016 it enhanced to 146338870

Notes:

- The company operate in 3 segments i.e. Retail Store, Restaurant & banquet hall and Saloon Service.
- The above results have been reviewed by the audit committee and taken on record in the board of director.
- The company got listed its shares on SME Trading platform of exchange of BSE Limited on 17/10/2016.
- Figures of previous year, have been reclassified/ regrouped whatever necessary.

For and behalf of the Board of Directors of
Aditya Consumer Marketing Limited

Yashovardhan Sinha
DIN :01636599
Managing Director

FOR ADITYA CONSUMER MARKETING LIMITED

Managing Director

Place: Patna
Date: 14.11.2016



Aditya Consumer Marketing Limited

Unaudited Financial Results For the Half- Year Ended 30th September, 2016

Regd. Office: M-15, S.K.Nagar, Main Road, Patna-800001, Bihar

CIN NO. U52190BR2002PLC009872

Standalone /Consolidated Statement of Assets and Liabilities	As at(Current half year/Year end) 01/04/2016 to 30/09/2016	As at(Previous Half- Year ended) 01/04/2015 to 30/09/2015	As at(Previous Year ended) 01/04/2015 to 31/03/2016
A EQUITY AND LIABILITIES			
1 Shareholders' funds			
(a) Share capital	106,338,870.00	25,000,000.00	106,338,870.00
(b) Reserves and surplus	14,642,583.16	56,353,006.50	7,939,519.00
(c) Money received against share warrants	-	-	-
Sub-total-Shareholders' funds	120,981,453.16	81,353,006.50	114,278,389.00
2 Share application money pending allotment			
(a) Share application money pending allotment	-	-	-
3 Non-current liabilities			
(a) Long-term Borrowings	20,865,471.79	62,275,002.42	71,420,781.00
(b) Deferred tax liabilities (net)	2,884,259.00	-	1,456,607.00
(c) Other long-term liabilities	600,000.00	600,000.00	600,000.00
(d) Long-term provisions	-	-	-
Sub-total-Non-Current liabilities	24,349,730.79	62,875,002.42	73,477,388.00
5 Current liabilities			
(a) Short-term borrowings	-	-	-
(b) Trade payables	19,364,084.00	15,193,260.00	16,633,468.00
(c) Other current liabilities	-	-	-
(d) Short-term provisions	1,569,810.00	538,776.00	3,222,941.00
Sub total-current liabilities	20,933,894.00	15,732,036.00	19,856,409.00
TOTAL-EQUITY AND LIABILITIES	166,265,077.95	159,960,044.92	207,612,186.00
B ASSETS			
1 Non-current assets			
(a) Fixed assets	99,720,145.16	71,723,185.51	92,720,707.00
(b) Non-Current investements	-	-	-
(c) Deferred tax assets(net)	-	2,455,155.00	-
(d) Long-term loans and advances	-	-	-
(e) Other non-Current assets	-	-	-
Sub-total-Non-Current assets	99,720,145.16	74,178,340.51	92,720,707.00
2 Current assets			
(a) Current investments	-	-	-
(b) Inventories	95,621,860.00	93,162,548.00	91,286,619.00
(c) Trade receivables	6,716,571.00	176,887.00	825,571.00
(d) Cash and cash equivalents	-37,041,263.21	-8,728,362.59	16,140,954.00
(e) Short-term loans and advances	1,247,765.00	1,170,632.00	6,638,335.00
(f) Other current assets	-	-	-
Sub-total-current assets	66,544,932.79	85,781,704.41	114,891,479.00
Total Assets	166,265,077.95	159,960,044.92	207,612,186.00

Note:- on 30/09/2016 Share Capital was 106338870 but after IPO on 17/10/2016 it enhanced to 146338870

Place : Patna
Date : 14.11.2016

For and behalf of the Board of Directors of
Aditya Consumer Marketing Limited

FOR ADITYA CONSUMER MARKETING LIMITED

Yashovardhan Sinha
DIN : 01636599
Managing Director

Managing Director

