



Aditya Consumer Marketing Limited

CIN : L52190BR2002PLC009872
An ISO 9001:2015 Certified Company
a BSE Listed Company

May 28th, 2019

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400 001

SCRIP Code: 540146

Sub:- Outcome of Board Meeting and submission of Audited Financial Results for the half year ended and year ended 31st March, 2019

Dear Sir(s),

In Compliance of Regulation 30 and 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 we wish to inform you that the Board of Directors of the Company in its meeting held on 28th May, 2019 has considered and approved the Audited Financial Results for the half year ended and year ended 31st March, 2019.

A copy of the aforesaid Audited Financial Results along with Auditors Report with an unmodified opinion is annexed for your reference.

The meeting of the Board of Directors commenced at 03:30 pm and concluded at 04:15 pm.

This is for your information and record.

Thanking you

Yours faithfully

For Aditya Consumer Marketing Limited

For Aditya Consumer Marketing Limited

Hridaya Narayan Tiwari

Company Secretary

Hridaya Narayan Tiwari
Company Secretary

Encl : as above

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- S K Puri
- Kankar Bagh
- Ashiana Nagar
- Patna City
- Anisabad

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O. P. TULSYAN & CO
Chartered Accountants

201-A, 2nd Floor, Prince Complex,
Hazratganj, Lucknow-226001
Phone No.: 0522-2617336
E-Mail:-opt1970@gmail.com

**Auditor's Report On Half Yearly Financial Results and Year to Date
Results of the Company Pursuant to the Regulation 33 of SEBI (Listing
Obligations and Disclosure Requirements) Regulations, 2015**

To,

Board of Directors
Aditya Consumer Marketing Limited

We have audited the half yearly financial results of **Aditya Consumer Marketing Limited** ("the Company") for the half year ended 31st March, 2019 and the year to date results for the period from 01st April, 2018 to 31st March, 2019 attached herewith, being submitted by the company pursuant to the requirements of Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. These half yearly financial results as well as the year to date financial results have been prepared on the basis of the interim financial statements, which are the responsibility of the company's management. Our responsibility is to express an opinion on these financial results based on our audit of such interim financial statements, which have been prepared in accordance with the recognition and measurement principles laid down in Accounting Standard for Interim Financial Reporting (AS 25/ Ind AS 34), prescribed, under Section 133 of the Companies Act, 2013 read with relevant rules issued there under and other accounting principles generally accepted in India.

We conducted our audit in accordance with the auditing standards generally accepted in India. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial results are free of material misstatement(s). An audit includes examining, on a test basis, evidence supporting the amounts disclosed as financial results. An audit also includes assessing the accounting principles used and significant



estimates made by management. We believe that our audit provides a reasonable basis for our opinion.

In our opinion and to the best of our information and according to the explanations given to us these half year financial results as well as the year to date results:

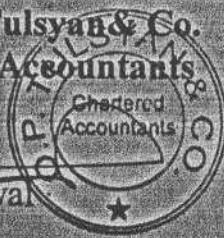
(i) are presented in accordance with the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 in this regard; and

(ii) give a true and fair view of the net profit and other financial information for the half year ended 31st March, 2019 as well as the year to date results for the period from 01st April, 2018 to 31st March, 2019.

Yours Faithfully

For O. P. Tulsyan & Co.
Chartered Accountants

S. K. Agarwal
Partner



FRN 500028N

Membership No. 044173 of 1990

Date: 28th May 2019

ADITYA CONSUMER MARKETING LIMITED
CIN - L52190BR2002PLC009872
STATEMENT OF FINANCIAL RESULTS FOR THE PERIOD ENDED

(Amount in ')

Particulars	Half-Year Ended Results on			Year Ended Results	
	31.03.2019	30.09.2018	31.03.2018	31.03.2019	31.03.2018
I Revenue from operations (Gross)	497,406,282.94	344,296,009.51	371,780,984.00	841,782,292.45	751,740,726.92
Less: Taxes	43,058,431.65	29,781,604.82	26,398,692.10	77,832,036.48	54,088,557.92
Revenue from operations (Net)	454,355,851.29	314,514,404.69	345,392,291.90	768,950,255.97	697,652,169.00
II Other Income	368,647.00	668,289.00	873,799.20	1,036,936.00	1,475,468.20
III Total revenue (I+II)	454,804,498.29	315,182,693.69	346,266,091.10	769,987,191.97	699,127,637.20
IV Expenses					
(a) Cost of materials consumed					
(b) Purchases of stock-in-trade	336,127,616.28	231,598,965.72	234,242,591.90	567,726,582.00	514,647,340.00
(c) Changes in inventories of finished goods, work-in-progress and stock-in-trade	-5,505,997.46	-6,813,032.82	5,543,059.00	(12,317,030.20)	10,165,558.00
(d) Employee benefits expense	57,653,722.43	29,787,125.00	42,538,557.75	87,440,847.43	62,187,831.59
(e) Finance Cost	4,038,235.06	3,529,947.58	3,523,889.09	7,568,182.64	6,240,126.30
(f) Depreciation and amortisation expense	7,340,632.50	7,021,581.30	7,407,509.00	14,362,214.00	12,828,169.00
(g) Operating & Other expenses	27,642,392.35	26,757,178.65	20,612,701.01	54,399,571.00	48,607,723.98
Total expenses	427,298,601.16	291,881,765.63	313,868,307.75	719,180,366.79	654,676,748.87
V Profit / (Loss) before exceptional and extraordinary items and tax (III-IV)	27,505,897.13	23,300,928.06	32,395,783.35	50,806,825.18	44,450,888.33
VI Exceptional Items	-	-	-	-	-
VII Profit / (Loss) before extraordinary items and tax (V+VI)	27,505,897.13	23,300,928.06	32,395,783.35	50,806,825.18	44,450,888.33
VIII Extraordinary items	-	-	-	-	-
IX Profit / (Loss) before tax (VII ± VIII)	27,505,897.13	23,300,928.06	32,395,783.35	50,806,825.18	44,450,888.33
X Tax expense:					
(a) Current tax	5,868,816.91	7,087,005.09	9,837,866.11	12,955,822.00	12,688,111.76
(b) Deferred tax	461,225.00	640,304.60	825,278.00	1,101,529.00	1,886,523.00
	6,330,041.91	7,727,309.69	10,663,144.11	14,057,351.00	14,574,634.76
XI Profit/(Loss) from continuing operations (IX ± X)	21,175,855.22	15,573,618.37	21,732,639.24	36,749,474.18	29,876,253.57
XII Profit / (Loss) from discontinuing operations	-	-	-	-	-
XIII Tax Expenses of Discontinuing operations	-	-	-	-	-
XIV Profit / (Loss) from discontinuing operations (after tax) (XII-XIII)	-	-	-	-	-
XV Profit / (Loss) for the period (XI + XIV)	21,175,855.22	15,573,618.37	21,732,639.24	36,749,474.18	29,876,253.57
XVI (i) Earnings per share (before extraordinary items)					
(a) Basic	1.45	1.06	1.49	2.51	2.04
(b) Diluted	1.45	1.06	1.49	2.51	2.04
(ii) Earnings per share (after extraordinary items)					
(a) Basic	1.45	1.06	1.49	2.51	2.04
(b) Diluted	1.45	1.06	1.49	2.51	2.04

Notes:

- Figures for the previous period have been regrouped / reclassified to conform to the figures of the current period.
- As per applicable accounting standard, the figures for sales and purchases have been reported net of GST and other applicable taxes.

For Aditya Consumer Marketing Limited

Place: Patna
Date: 28th May, 2019

Yashvardhan Sinha (Managing Director) Anil Kumar Singh (Chief Financial Officer)
DIN - 01436599



ADITYA CONSUMER MARKETING LIMITED
CIN - I52190BR2002PLC009872
STATEMENT OF ASSETS & LIABILITIES

(Amount in ₹)

Standalone Statement of Assets and Liabilities	As on	
	31-Mar-19	31-Mar-18
I EQUITY AND LIABILITIES		
1 Shareholders' funds		
(a) Share capital	146,338,870.00	146,338,870.00
(b) Reserves and surplus	111,811,945.51	75,749,733.57
(c) Money received against share warrants	-	-
2 Share application money pending allotment	-	-
3 Non-current liabilities		
(a) Long-term Borrowings	25,354,019.44	40,504,269.11
(b) Deferred tax liabilities (net)	6,982,975.00	5,881,446.00
(c) Other long-term liabilities	600,000.00	600,000.00
(d) Long-term provisions	-	-
4 Current liabilities		
(a) Short-term borrowings	49,480,629.27	60,764,466.70
(b) Trade payables :-		
(i) total outstanding dues of micro enterprises and small enterprises; and	-	-
(ii) total outstanding dues of creditors other than micro enterprises and small enterprises	12,449,990.63	12,214,516.38
(c) Other current liabilities	-	-
(d) Short-term provisions	12,955,822.00	12,688,111.76
	<u>365,974,251.85</u>	<u>354,741,413.52</u>
II ASSETS		
1 Non-current assets		
(a) Fixed assets		
(i) Tangible assets	165,881,363.49	157,389,374.36
(ii) Intangible assets	-	-
(iii) Capital work-in-progress	-	-
(iv) Intangible assets under development	-	-
(b) Non-current investments	-	-
(c) Deferred tax assets (net)	-	-
(d) Long-term loans and advances	-	-
(e) Other non-current assets	2,100,000.00	2,800,000.00
2 Current assets		
(a) Current investments	-	-
(b) Inventories	105,868,363.28	93,551,333.00
(c) Trade receivables	4,994,575.14	3,178,425.62
(d) Cash and cash equivalents	35,405,131.36	48,684,349.04
(e) Short-term loans and advances	51,724,818.58	49,137,931.50
(f) Other current assets	-	-
	<u>365,974,251.85</u>	<u>354,741,413.52</u>

For Aditya Consumer Marketing Limited

Yashvardhan Sinha
(Managing Director)
DIN-01636599

Anil Kumar Singh
(Chief Financial Officer)

Place : Patna
Date : 28th May, 2019





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May 28th, 2019

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400 001

SCRIP Code: 540146

Sub:- Declaration regarding Statutory Audit Report with unmodified opinion on Financial Results of the Company for the half year ended and year ended 31st March, 2019.

Dear Sir(s),

In Compliance of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and SEBI Circular No. CIR/CFD/CMD/56/2016 dated May 27, 2016 we hereby declare that the Statutory Auditor of the Company i.e. O.P. Tulsyan & Co., Chartered Accountants have issued the Audit Report on Standalone Financial Result of the Company for the half Year ended and Year ended March 31, 2019 with unmodified opinion.

Thanking you

Yours faithfully

For Aditya Consumer Marketing Limited

For Aditya Consumer Marketing Limited

Hridaya Narayan Tiwari

Company Secretary

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