

Aditya Consumer Marketing Limited

CIN: L52190BR2002PLC009872 An ISO 9001:2015 Certified Company a 35E Listed Company

Patna

- · Bandar Bagicha
- S K Puri
- · Kankar Bagh Ashiana Nagar
- Anisabad

Gaya

Gaya College Road

Muzaffarpur

Mithanpura



For Ladies

Patna

- Bandar Bagicha
- S K Puri
- Kankar Bagh
- Ashiana Nagar
- Patna City
- · Rajendra Nagar
- Anisabad

Gaya

· Gaya College Road

Muzaffarpur Mithanpura

For Gents

- Patna Bandar Bagicha
- S K Puri
- Ashiana Nagar
- Patna City
- Rajendra Nagar
- Muzaffarpur
- Mithanpura

Gto Banquet & Conference Hall

Patna

· Bandar Bagicha Gaya

· Gaya College Road Muzaffarpur

Mithanpura

Yo!China '

Patna

- · Bandar Bagicha
- Ashiana Nagar
- Patna City
- · Kankar Bagh

 Gaya College Road Darbhanga

 Above Aditya Vision Gm Road, Near Income Tax Office

Muzaffarpur Mithanpura



- S K Puri

Gto Biryani & Street Food S K Puri

Date: - May 19, 2023

BSE Limited Phiroze Jeejeebhoy **Towers Dalal Street.** Mumbai-400 001

SCRIP Code: 540146

Sub:- Outcome of Board Meeting and submission of Audited Financial Results for the half year and year ended 31st March, 2023

Dear Sir(s),

In Compliance of Regulation 30 and 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 we wish to inform you that the Board of Directors of the Company in its meeting held on Friday, 19th May, 2023 has considered and approved the Audited Financial Results for the half year and year ended 31st March, 2023.

A copy of the aforesaid Audited Financial Results along with Auditors Report with an unmodified opinion is annexed for your reference.

The meeting of the Board of Directors commenced at 01:30 PM and concluded at 01:55 PM.

This is for your information and record.

Thanking you

Yours faithfully

For Aditya Consumer Marketing Limited

Hridaya

Digitally signed by Hridaya Narayan

Narayan Tiwari

Tiwari

Date: 2023.05.19 14:15:25 +05'30'

Hridaya Narayan Tiwari **Company Secretary**

Encl: as above

website: www.adityaconsumer.com GSTIN: 10AAECA2473N1ZT

ADITY CONSUMERR MARKETING LIMITED CIN: L52190BR2002PLC009872

FINANCIAL RESULTS FOR THE YEAR ENDED

(Amount in Crore)

	As at		
Standalone Statement of Assets and Liabilities	31.03.2023	31.03.2022	
	Audited	Audited	
I EQUITY AND LIABILITIES			
1 Shareholders' funds			
(a) Share capital	14.63	14.63	
(b) Reserves and surplus	12.98	11.77	
(c) Money received against share warrants		-	
2 Share application money pending		-	
allotment			
3 Non-current liabilities			
(a) Long-term Borrowings	0.38	1.01	
(b) Deferred tax liabilities (net)	0.59	0.69	
(c) Other long-term liabilities		-	
(d) Long-term provisions	0.72	-	
4 Current liabilities			
(a) Short-term borrowings	9.36	7.46	
(b) Trade payables :-			
(i) total outstanding dues of micro		-	
enterprises and small enterprises; and			
(ii) total outstanding dues of creditors other	6.64	6.31	
than micro enterprises and small enterprises			
(c) Other current liabilities	1.14	0.96	
(d) Short-term provisions	0.45	0.09	
(1) 1 1 1 1 1 1 1 1	46.89	42.92	
II ASSETS			
1 Non-current assets			
(a) Property, Plant & Equipment			
(i) Tangible assets	19.62	18.31	
(ii) Intangible assets		-	
(iii) Capital work-in-progress		-	
(iv) Intangible assets under development		-	
(b) Non-current investments		-	
(c) Deferred tax assets (net)		-	
(d) Long-term loans and advances		-	
(e) Other non-current assets		-	
3 Comment a seate			
2 Current assets			
(a) Current investments	- 14.47	6.84	
(b) Inventories	14.47	13.24	
(c) Trade receivables	0.32	0.26	
(d) Cash and cash equivalents	8.86	1.48	
(e) Short-term loans and advances	3.01	2.59	
(f) Other current assets	0.61	0.20	
	46.89	42.92	

For ADITYA CONSUMER MARKETING LIMITED CIN: L52190BR2002PLC009872

ANIL

Yashovar dhan Sinha

Digitally signed by Yashovardhan Sinha

KUMAR Date: 2023.05.19 SINGH 13:45:09 +05'30'

Digitally signed by ANIL KUMAR SINGH Date: 2023.05.19 13:48:09 +05'30'

Yashovardhan Sinha (Managing Director) (Chief Financial Officer)

Anil Kumar Singh

Date - 19th May, 2023

Place - Patna

DIN-01636599

ADITYA CONSUMER MARKETING LIMITED CIN: L52190BR2002PLC009872 FINANCIAL RESULTS FOR THE YEAR ENDED

		CIN: L52190BR2002PLC009872					
	FINANCIAL RESULTS FOR THE YEAR ENDED (Amount in Cror Half-Year Ended Results on Year Ended results						
	Particulars	31.03.2023	30.09.2022	31.03.2022	31.03.2023	31.03.2022	
I	Revenue from operations(Gross)	51.09	56.51	50.36	107.60	97.07	
	Less:Taxes	-5.12	-5.62	-4.98	-10.74	-9.61	
	Revenue from operations(Net)	45.97	50.89	45.38	96.86	87.46	
II	Other income	-0.05	0.89	0.12	0.84	0.15	
III	Total revenue (I+II)	45.92	51.78	45.50	97.70	87.61	
IV	Expenses						
	(a) Cost of materials consumed	-	_	_			
	(b) Purchases of stock-in-trade	32.30	35.38	31.25	67.68	61.23	
	(c) Changes in inventories of finished goods,	-0.21	-1.02	-1.25	-1.23	-1.24	
	work-in-progress and stock-in-trade	***	1.02	1.23	1.23	1.21	
	(d) Employee benefits expense	6.43	7.09	3.67	13.52	10.67	
	(e) Finance costs	0.40	0.37	0.43	0.77	0.87	
	(f) Depreciation and amortisation expense	1.27	1.00	0.99	2.27	1.94	
	(g) Operating & Other expenses	4.49	8.63	8.01	13.12	13.95	
	Total expenses	44.68	51.45	43.10	96.13	87.42	
v	Profit / (Loss) before exceptional and	1.24	0.33	2.40	1.57	0.19	
· ·	extraordinary items and tax (III-IV)	1.24	0.55	2.40	1.57	0.19	
VI	Exceptional items						
	- Exceptional items	-	-	-	-	-	
	Sub Total :	-	-	-	-	-	
VII	Profit / (Loss) before extraordinary items and tax $(V \pm VI)$	1.24	0.33	2.40	1.57	0.19	
VIII	Extraordinary items	-	-	-	-	-	
IX	Profit / (Loss) before tax (VII ± VIII)	1.24	0.33	2.40	1.57	0.19	
X	Tax expense:						
	(a) Current tax	0.37	0.08	0.09	0.45	0.09	
	(b) Deferred tax	-0.07	-0.03	-0.01	-0.10	-0.04	
XI	Profit/(Loss) from continuing operations (IX <u>+X</u>)	0.94	0.28	2.32	1.22	0.14	
XII	Profit / (Loss) from discontinuing operations		-	-	-	-	
XIII	Tax Expenses of Discontinuing operations		-	-	-	-	
XIV	Profit / (Loss) from discontinuing operations		-	-	-	-	
XV	(after tax) (XII-XIII) Profit / (Loss) for the period (XI + XIV)	0.94	0.28	2.32	1.22	0.14	
XVI	(i) Earnings per share (before extraordinary items)						
	(a) Basic	0.64	0.19	1.59	0.84	0.10	
	(b) Diluted	0.64	0.19	1.59	0.84	0.10	
	(ii) Earnings per share (after extraordinary items)						
	(a) Basic	0.64	0.19	1.59	0.84	0.10	
	(b) Diluted	0.64	0.19	1.59	0.84	0.10	

For ADITYA CONSUMER MARKETING LIMITED CIN: L52190BR2002PLC009872

Yashovard Vashovardhan Sinha Date: 2023.05.19 13:46:08 +05'30'

ANIL KUMAR Digitally signed by ANIL KUMAR SINGH Date: 2023.05.19
13:48:38 +05'30'

Yashovardhan Sinha (Managing Director) Place - Patna Date - 19th May, 2023 DIN-01636599

Anil Kumar Singh (Chief Financial Officer)

ADITY CONSUMERR MARKETING LIMITED CIN: L52190BR2002PLC009872

Cash Flow Statement for the period ended

		(Amount in Crore)	
Particulars	31.03.2023	31.03.2022	
Cash flows from operating activities			
Profit before taxation	1.57	0.19	
Adjustments for:			
Depreciation	2.27	1.94	
Investment income	-0.28	-0.06	
Interest expense	0.77	0.87	
IPO Issue Expenses W/off	-	0.07	
Profit / (Loss) on the sale of property, plant & equipment	-0.06	-	
Working capital changes:			
(Increase) / Decrease in trade and other receivables	5.95	0.47	
(Increase) / Decrease in inventories	-1.23	-1.24	
Increase / (Decrease) in trade payables	0.52	4.45	
Cash generated from operations	9.51	6.69	
Income taxes paid	-0.10	-	
Net cash from operating activities	9.41	6.69	
Cash flows from investing activities			
Business acquisitions, net of cash acquired	-	-	
Purchase of property, plant and equipment	-3.59	-2.56	
Proceeds from sale of equipment	0.02	-	
Long Term Investment in Mutual Funds	-	-	
Investment income	0.28	0.06	
Net cash used in investing activities	-3.29	-2.50	
Cash flows from financing activities			
Proceeds from issue of share capital including Premium	-	=	
Post Employee Employee Benefit	0.73	-	
Finance Cost	-0.76	-0.87	
Proceeds /(Payment) of short-term borrowings	1.91	-0.85	
Proceeds /(Payment) of long-term borrowings	-0.62	-2.46	
Net cash used in financing activities	1.26	-4.18	
Net increase in cash and cash equivalents	7.38	0.01	
Cash and cash equivalents at beginning of period	1.48	1.47	
	0.04	4.40	
Cash and cash equivalents at end of period	8.86	1.48	

For ADITYA CONSUMER MARKETING LIMITED CIN: L52190BR2002PLC009872

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han Sinha Date: 2023.05.19 13:46:27 +05'30'

ANIL KUMAR SINGH

Digitally signed by ANIL KUMAR SINGH Date: 2023.05.19 13:49:03 +05'30'

Place - Patna

Yashovardhan Sinha (Managing Director)

Anil Kumar Singh (Chief Financial Officer)

DIN-01636599

Date - 19th May, 2023

Notes to Standalone Financial Results:

- 1. The above results for the half year ended March 31, 2023 were reviewed and recommended by the Audit Committee and thereafter were approved by the Board of Directors in its meeting held on Friday, May 19, 2023.
- 2. The figures for the last half year are the balancing figures between the audited figures in respect of full financial year and published year to date figures up to the first half of the relevant financial year.
- 3. The figures for the previous periods have been regrouped / rearranged wherever necessary.
- 4. The results of the company are also available on stock exchange website www.bseindia.com and also on the company website www.adityaconsumer.com

For and on behalf of the Board of Directors L52190BR2002PLC009872

Yashovar Digitally signed by Yashovardhan Sinha Date: 2023.05.19 13:47:34 +05'30'

Yashovardhan Sinha (Managing Director)

ANIL

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Date: 2023.05.19
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Anil Kumar Singh (Chief Financial Officer)

Palce:- Patna

Date:- 19th May, 2023

ADITY CONSUMERR MARKETIG LIMITED CIN: L52190BR2002PLC009872

	SEGMENTAL RESULTS FOR THE YEAR ENDED					
						(Rs. In Crore)
		Half	-Year Ended Res	ults on	Year End	led Results
	Particulars	31.03.2023	30.09.2022	31.03.2022	31.03.2023	31.03.2022
1	Segment Revenue					
	(net sale/income from each segment should be disclosed)					
1	SALON	2.88	2.85	3.07	5.73	4.60
2	FOOD & BEVERAGES	11.33	12.38	10.95	23.71	18.79
3	RETAIL STORE	31.76	35.66	31.36	67.42	64.07
	Total segment revenue	45.97	50.89	45.38	96.86	87.46
	Less: Inter segment revenue					
	Revenue from operations	45.97	50.89	45.38	96.86	87.46
_						
2	8					
	Profit (+) / Loss (-) before tax and interest from each segment					
1	SALON	0.10	0.04	0.19	0.14	0.05
2	FOOD & BEVERAGES	0.40	0.17	0.68	0.57	0.23
3	RETAIL STORE	1.14	0.49	1.96	1.63	0.79
	Total Buofit hafara tau	1.64	0.70	2.02	2.34	1.06
	Total Profit before tax			2.83		1.06
	i. Finance cost	0.40	0.37	0.43	0.77	0.87
	ii. Other unallocable expenditure net off unallocable income	1 24	0.22	2.40	155	0.10
	Profit before tax	1.24	0.33	2.40	1.57	0.19
3	(Segment Asset - Segment Liabilities)					
	Segment Asset					
1	SALON	4.91	4.56	4.58	4.91	4.58
2	FOOD & BEVERAGES	5.89	5.47	5.49	5.89	5.49
3	RETAIL STORE	8.82	8.21	8.24	8.82	8.24
	Total Segment Assets	19.62	18.24	18.31	19.62	18.31
	Un-allocable Assets					
	Net Segment Assets	19.62	18.24	18.31	19.62	18.31
4	Somet Liabilities					
4	Segment Liabilities Segment Liabilities					
1	SALON	8.91	8.64	8.16	8.91	8.16
2	FOOD & BEVERAGES	10.78	10.46	9.87	10.78	9.87
3		27.20	26.39	24.89	27.20	24.89
	Total Segment Liabilities	46.89	45.49	42.92	46.89	42.92
	Un-allocable Liabilities	44.00	48.40	40.00	44.00	40.00
	Net Segment Liabilities	46.89	45.49	42.92	46.89	42.92

For Aditya Consumer Marketing Limited CIN: L52190BR2002PLC009872

Yashovard Digitally signed by Yashovardhan Sinha Date: 2023.05.19 13:47:07 +05'30'

ANIL KUMAR Digitally signed by ANIL KUMAR SINGH Date: 2023.05.19 13:49:34 +05'30'

Yashovardhan Sinha (Managing Director) DIN-01636599

Anil Kumar Singh (Chief Financial Officer)

Place- Patna Date- 19th May, 2023 Auditor's Report On Half Yearly Financial Results and Year to Date Results of the Company Pursuant to the Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

To Board of Directors Aditya Consumer Marketing Limited

We have audited the half yearly financial results of ADITYA CONSUMER MARKETING LIMITED ("the Company") for the half year ended 31st March, 2023and the year to date results for the period from 01st April, 2022 to 31st March, 2023attached herewith, being submitted by the company pursuant to the requirements of Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. These half yearly financial results as well as the year to date financial results have been prepared on the basis of the interim financial statements, which are the responsibility of the company's management. Our responsibility is to express an opinion on these financial results based on our audit of such interim financial statements, which have been prepared in accordance with the recognition and measurement principles laid down in Accounting Standard for Interim Financial Reporting (AS 25/ Ind AS 34), prescribed, under Section 133 of the Companies Act, 2013 read with relevant rules issued there under and other accounting principles generally accepted in India.

We conducted our audit in accordance with the auditing standards generally accepted in India. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial results are free of material misstatement(s). An audit includes examining, on a test basis, evidence supporting the amounts disclosed as financial results. An audit also includes assessing the accounting principles used and significant estimates made by management. We believe that our audit provides a reasonable basis for our opinion.

In our opinion and to the best of our information and according to the explanations given to us these half year financial results as well as the year to date results:

(i) are presented in accordance with the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 in this regard; and

(ii)give a true and fair view of the net profitand other financial information for the half year ended 31st March, 2023as well as the year to date results for the period from 01st April, 2022 to 31st March, 2023.

Yours Faithfully

For Nirmal & Associates Chartered Accountants Firm registration No. 002523C

Misifant Maltin: Partner Membership No. 079995 of 2000

UDIN: -23079995BGTYKT4868

Place: Patna

Date: 19th May, 2023

Patna: Nepali Kothi, Opposite Gasoline Petrol Pump, Boring Road, Patna 800 001 Phone 9431021678, 8789149552, 9430830750, 8521343177 Email: camaitin@gmail.com, ca_firm@rediffmail.com



Aditya Consumer Marketing Limited

CIN: L52190BR2002PLC009872 An ISO 9001:2015 Certified Company a 35E Listed Company

SUPER MARKET

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- S K Puri

Go Biryani & Street Food

May 19, 2023

BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street. Mumbai-400 001

SCRIP Code: 540146

Sub:-Declaration regarding Statutory Audit Report with unmodified opinion on Financial Results of the Company for the half year and year ended March 31, 2023

Dear Sir(s),

In Compliance of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and SEBI Circular No. CIR/CFD/CMD/56/2016 dated May 27, 2016 we hereby declare that the Statutory Auditor of the Company i.e. Nirmal & Associates, Chartered Accountants have issued the Audit Report on Standalone Financial Result of the Company for the half year and Year ended March 31, 2023 with unmodified opinion.

Thanking you

Yours faithfully

For Aditya Consumer Marketing Limited

Hridaya Narayan Digitally signed by Hridaya Narayan Tiwari Date: 2023.05.19

Tiwari 14:16:11 +05'30'

Hridaya Narayan Tiwari **Company Secretary**

Registered Office: Lower Ground & Ground Floor, Aditya House, M-20, Road No. 26, S.K. Nagar, Patna - 800 001 INDIA T: +91 612 25206 74/854, E: anil.cfo@aditya-patna.com

> website: www.adityaconsumer.com GSTIN: 10AAECA2473N1ZT