Aditya Consumer Marketing Limited
CIN : L52190BR2002PLC009872
An ISO 9001:2015 Certified Company
a BSE Listed Company

Date: 07th November, 2025

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Streets
Mumbai-400001

Scrip Code: 540146

Sub.:- Outcome of Board Meeting and Submission of Standalone Unaudited Financial Results for the Half Year Ended 30th September, 2025.

Dear Sir(s),

In Compliance of Regulation 30 and 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 we wish to inform you that the Board of Directors of the Company in its meeting held today i.e. Friday, November 07, 2025 has *inter alia* transacted the following businesses:-

1. Considered and approved the Standalone Unaudited Financial Results for the half year ended 30th September, 2025.

   A copy of the Standalone Unaudited Financial Results along with Auditor's Limited Review Report is annexed for your reference.

2. Approved the Re-appointment of Mr. Yashovardhan SInha (DIN:01636599) as Chairman & Managing Director of the company for a further term of five (5) consecutive years w.e.f. 16th May, 2026 to 15th May, 2031 (both days inclusive), subject to the approval of the shareholders through Postal Ballot. (**Refer Annexure A**).

3. Approved the Re-appointment of Mr. Atul Sinha (DIN:08948807) as Independent Director of the company for a further term of five (5) consecutive years w.e.f. 16th November, 2025 to 15th November, 2030 (both days inclusive), subject to the approval of the shareholders through Postal Ballot. (**Refer Annexure A**).

The meeting of the Board of Directors Commenced at 01.30 PM and Concluded at 01:50 PM.

This is for your information and record.

Thanking You.

For Aditya Consumer Marketing Limited

Hridaya Narayan Tiwari

Digitally signed by Hridaya Narayan Tiwari
DN: c=IN, o=Person, ou=Others, postalCode=825311, l=Hazaribagh, st=Jharkhand, street=H. No.- Karali, Karali, Jharkhand India- 825311- Karali, title=3981, 2.5.4.20=e2413309faf2ac86bd0fbc5c4810823bcf260cebb3e19b4e408b7f9e6b7b41ba, serialNumber=0adca5250459552bcb8de141996f90522c7224f4c2054cb1d88bf77355be6c90, email=hridaya1988tiwari@gmail.com, cn=Hridaya Narayan Tiwari
Date: 2025.11.07 14:00:20 +05'30'

Hridaya Narayan Tiwari
(Company Secretary)

Annexure-A

Details under Regulation 30(6) read with Para A of Schedule III of the SEBI Listing Regulations and relevant SEBI Circular:

S. No.	Particulars	Information about the Change	
		Yashovardhan Sinha	**Atul Sinha**
1.	Reason for change viz. appointment, reappointment, resignation, removal, death, or otherwise	Re-appointment of Mr. Yashovardhan Sinha as Chairman & Managing Director of the Company	Re-appointment of Mr. Atul Sinha as an Independent Director of the Company
2.	Date of appointment/reappointment/cessation (as applicable) & term of appointment/reappointment	Re-appointment as Chairman & Managing Director of the Company for a further term of five (5) consecutive years w.e.f. May 16, 2026 to May 15, 2031 (both days inclusive), subject to the approval of the shareholders.	Re-appointment as an Independent Director of the Company for a further term of five (5) consecutive years w.e.f. November 16, 2025 to November 15, 2030 (both days inclusive), subject to the approval of the shareholders.
3.	Brief profile (in case of appointment)	Covered Below	Covered Below
4.	Disclosure of relationships between directors (in case of appointment of a Director)	Mrs. Sunita Sinha, Whole Time Director of the Company is the spouse of Mr. Yashovardhan Sinha.	Not related to any director on the Board of the Company nor with the Promoters of the Company
5.	Information as required under BSE circular no. LIST/COMP/14/201819 and NSE circular no. NSE/CML/2018/24, dated June 20, 2018	Mr. Yashovardhan Sinha is not debarred from holding the office of director by any SEBI order or any other such authority.	Mr. Atul Sinha is not debarred from holding the office of director by any SEBI order or any other such authority.

<u>Brief Profile :-</u>

Yashovardhan Sinha

Mr. Yashovardhan Sinha is the Promoter and Managing director of the company. He has completed his graduation in the field of Arts from the University of Ranchi. He had joined Punjab National Bank in 1981 as management trainee and took voluntary retirement from bank service from the post of Senior Manager in the year 2008, he possesses rich and diverse experience, including in a public sector bank, where he gained extensive exposure to financial management, operations, and strategic decision-making. After retirement he joined the Company. He is an Associate Member of Indian Institute of Bankers. He has more than 23 years of experience in trading, retail and restaurant industry. He is responsible for the overall growth and development of the Company and for taking all key decisions in consultation with the Board. He joined the Company on 31st March 2009.

His dynamic leadership, foresight, and ability to anticipate market trends have been instrumental in steering the Company's expansion and sustained profitability.

Mr. Sinha assumed the role of Managing Director on May 16, 2016, and continues to serve as Chairman and Managing Director. He has been pivotal in developing customer-centric strategies, enhancing operational efficiency, and strengthening the Company's brand equity.

Known for his integrity, strategic insight, and commitment to excellence, Mr. Sinha commands deep respect across the industry and among stakeholders. His continued guidance and leadership are expected to further propel the Company toward greater achievements in the years ahead.

Atul Sinha

Mr. Atul Sinha has joined "UCO Bank" in November, 1983. Over the years, he rose to the rank of General Manager and worked across the Country in various leadership roles, including Branch Head, Zonal Head and Circle Head in operations. He also headed IT & BRP Department at the Bank's Head Office.

In the last 3 years of service beginning from April 2017, he served as the Chief Vigilance Officer of National Housing Bank, IFCI Ltd. & Oriental Bank of Commerce for different tenures. He retired from service on 31st December, 2019.

ADITYA CONSUMER MARKETING LIMITED
CIN - L52190BR2002PLC009872
FINANCIAL RESULTS FOR THE HALF YEAR ENDED SEPTEMBER 30, 2025

(Amount in Cr.)

	Particulars	Half Year Ended Results on		Year Ended Results	
		30.09.2025	30.09.2024	31.03.2025	31.03.2024
I	Revenue from operations	45.19	48.20	97.41	93.36
II	Other income	0.12	0.19	0.76	0.61
III	**Total revenue (I+II)**	**45.31**	**48.39**	**98.17**	**93.97**
IV	**Expenses**				
	(a) Cost of materials consumed		-	-	
	(b) Purchases of stock-in-trade	32.59	34.09	67.85	59.22
	(c) Changes in inventories of finished goods, work-in-progress and stock-in-trade	-1.54	-0.89	-0.09	1.38
	(d) Employee benefits expense	7.30	7.22	15.50	15.24
	(e) Finance costs	0.18	0.32	0.59	0.78
	(f) Depreciation and amortisation expense	0.70	0.93	1.61	2.27
	(g) Operating & Other expenses	8.26	9.04	16.53	18.26
	Total expenses	**47.48**	**50.71**	**101.99**	**97.15**
V	**Profit / (Loss) before exceptional and extraordinary items and tax (III - IV)**	-2.17	-2.32	-3.82	-3.18
VI	**Exceptional Items**		-	-	
VII	**Profit / (Loss) before extraordinary items and tax (V ± VI)**	**-2.17**	**-2.32**	**-3.82**	**-3.18**
VIII	Extraordinary items		-	-	
IX	**Profit / (Loss) before tax (VII ± VIII)**	**-2.17**	**-2.32**	**-3.82**	**-3.18**
X	**Tax expense:**				
	(a) Current Tax			-	
	(b) Deferred tax		-0.03	0.01	-0.11
		-	**-0.03**	**0.01**	**-0.11**
XI	**Profit/(Loss) from continuing operations (IX ±X)**	**-2.17**	**-2.29**	**-3.83**	**-3.07**
XII	**Profit / (Loss) from discontinuing operations**		-	-	
XIII	**Tax expense of discontinuing operations**		-	-	
XIV	**Profit / (Loss) from discontinuing operations (after tax) (XII-XIII)**		-	-	
XV	**Profit / (Loss) for the Period (XI ± XIV))**	**-2.17**	**-2.29**	**-3.83**	**-3.07**
XVI	**i. Earnings per share (before extraordinary items)**				
	(a) Basic	-1.48	-1.56	-2.62	-2.10
	(b) Diluted	-1.48	-1.56	-2.62	-2.10
	ii. Earnings per share (after extraordinary items)				
	(a) Basic	-1.48	-1.56	-2.62	-2.10
	(b) Diluted	-1.48	-1.56	-2.62	-2.10

For ADITYA CONSUMER MARKETING LIMITED
CIN - L52190BR2002PLC009872

Place : Patna
Date: 07.11.2025

Yashovardhan Sinha
(Managing Director)
DIN - 01636599

Anil Kumar Singh
(Chief Financial Officer)

ADITYA CONSUMER MARKETING LIMITED
CIN - L52190BR2002PLC009872
STATEMENT OF ASSETS AND LIABILITIES FOR THE HALF YEAR ENDED SEPTEMBER 30, 2025

(Amount in Cr.)

Standalone Statement of Assets and Liabilities		As on	
		30.09.2025	31.03.2025
I	**EQUITY AND LIABILITIES**		
1	**Shareholders' funds**		
	(a) Share capital	14.63	14.63
	(b) Reserves and surplus	3.89	6.06
	(c) Money received against share warrants		
2	**Share application money pending allotment**		
3	**Non-current liabilities**		
	(a) Long-term Borrowings		-
	(b) Deferred tax liabilities (net)	0.50	0.50
	(c) Other long-term liabilities		-
	(d) Long-term provisions	0.05	0.15
4	**Current liabilities**		
	(a) Short-term borrowings	7.78	5.46
	(b) Trade payables		
	(i) total outstanding dues of micro enterprises and small enterprises: and	-	-
	(ii) total outstanding dues of creditors other than micro enterprises and small enterprises	10.66	8.64
	(c) Other current liabilities	0.31	1.31
	(d) Short-term provisions		-
	TOTAL	**37.82**	**36.75**
II	**ASSETS**		
1	**Non-current assets**		
	(a) Property, Plant & Equipments		
	(i) Tangible assets	9.20	9.87
	(ii) Intangible assets		
	(iii) Capital work-in-progress		-
	(iv) Intangible assets under development		-
	(v) Fixed assets held for Sale		-
	(b) Non-current investments		
	(c) Deferred tax assets (net)		
	(d) Long-term loans and advances		-
	(e) Other non-current assets		
2	**Current assets**		
	(a) Current investments		
	(b) Inventories	14.72	13.17
	(c) Trade receivables	0.15	0.26
	(d) Cash and cash equivalents	12.10	11.62
	(e) Short-term loans and advances	1.01	1.38
	(f) Other current assets	0.64	0.45
	TOTAL	**37.82**	**36.75**

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For Aditya Consumer Marketing Limited
CIN-L52190BR2002PLC009872

Yashovardhan Sinha
(Managing Director)
DIN - 01636599

Anil Kumar Singh
(Chief Financial Officer)

Place : Patna
Date : 07.11.2025

ADITYA CONSUMER MARKETING LIMITED
CIN - L52190BR2002PLC009872
CASH FLOW STATEMENT FOR THE HALF YEAR ENDED SEPTEMBER 30, 2025

(Amount in Cr.)

	30.09.2025	31.03.2025
Cash flows from operating activities		
Profit before taxation	-2.17	-3.82
Adjustments for:		
Depreciation	0.70	1.61
Investment income	-0.12	-0.74
Interest expense	0.18	0.59
Fixed Assets W/off	1.15	-
Profit / (Loss) on the sale of property, plant & equipment	-	2.87
Working capital changes:		
(Increase) / Decrease in trade and other receivables	0.29	1.44
(Increase) / Decrease in inventories	-1.55	-0.09
Increase / (Decrease) in trade and other payables	1.02	1.37
Cash generated from operations	**-0.50**	**3.23**
Income taxes paid		
Net cash from operating activities	**-0.50**	**3.23**
Cash flows from investing activities		
Business acquisitions, net of cash acquired	-	-
Purchase of property, plant and equipment	-1.18	-0.34
Proceeds from sale of equipment	-	-
Long Term Investment in Mutual Funds	-	-
Investment income	0.12	0.74
Net cash from investing activities	**-1.06**	**0.40**
Cash flows from financing activities		
Proceeds from issue of share capital including Premium	-	
Post Employee Employment Benefit	-0.10	0.07
Finance Cost	-0.18	-0.59
Proceeds/(Payment) of short-term borrowings	2.32	-0.84
Proceeds/(Payment) of long-term borrowings		
Net cash used in financing activities	**2.04**	**-1.36**
Net increase in cash and cash equivalents	**0.48**	**2.27**
Cash and cash equivalents at beginning of period	**11.62**	**9.35**
Cash and cash equivalents at end of period	**12.10**	**11.62**

For Aditya Consumer Marketing Limited
L52190BR2002PLC009872

Place- Patna
Date- 07.11.2025

Yashovardhan Sinha
(Managing Director)
01636599

Anil Kumar Singh
(Chief Financial Officer)

ADITYA CONSUMER MARKETING LIMITED
CIN-L52190BR2002PLC009872
SEGMENTAL RESULTS FOR THE HALF YEAR ENDED SEPTEMBER 30, 2025

					(Amount in Cr.)
		Half Year Ended Results on		Year Ended Results	
	Particulars	30.09.2025	30.09.2024	31.03.2025	31.03.2024
I	**Segment Revenue**				
	(net sale/income from each segment should be disclosed)				
1	SALON	2.74	2.70	5.97	5.64
2	FOOD & BEVERAGES	11.88	11.80	23.37	22.32
3	RETAIL STORE	30.57	33.70	68.07	65.40
	Total segment revenue	**45.19**	**48.20**	**97.41**	**93.36**
	Less: Inter segment revenue				
	Revenue from operations	**45.19**	**48.20**	**97.41**	**93.36**
II	**Segment Result**				
	Profit (+) / Loss (-) before tax and interest from each segment				
1	SALON	-0.12	-0.11	-0.20	-0.14
2	FOOD & BEVERAGES	-0.52	-0.49	-0.77	-0.58
3	RETAIL STORE	-1.35	-1.40	-2.26	-1.68
	Total Profit before tax	**-1.99**	**-2.00**	**-3.23**	**-2.40**
	i. Finance cost	0.18	0.32	0.59	0.78
	ii. Other unallocable expenditure net off unallocable income				
	Profit before tax	**-2.17**	**-2.32**	**-3.82**	**-3.18**
III	**(Segment Asset - Segment Liabilities)**				
	Segment Asset				
1	SALON	2.30	2.73	2.47	3.50
2	FOOD & BEVERAGES	2.76	3.27	2.96	4.20
3	RETAIL STORE	4.14	4.90	4.44	6.31
	Total Segment Assets	**9.20**	**10.90**	**9.87**	**14.01**
	Un-allocable Assets				
	Net Segment Assets	**9.20**	**10.90**	**9.87**	**14.01**
IV	**Segment Liabilities**				
	Segment Liabilities				
1	SALON	7.19	7.41	6.98	7.59
2	FOOD & BEVERAGES	8.70	8.97	8.45	9.19
3	RETAIL STORE	21.93	22.63	21.32	23.19
	Total Segment Liabilities	**37.82**	**39.01**	**36.75**	**39.97**
	Un-allocable Liabilities		-	-	
	Net Segment Liabilities	**37.82**	**39.01**	**36.75**	**39.97**

For Aditya Consumer Marketing Limited
CIN-L52190BR2002PLC009872

Place-Patna
Date- 07.11.2025

Yashovardhan Sinha
(Managing Director)
DIN-01636599

Anil Kumar Singh
(Chief Financial Officer)

Limited Review Report

To,
The Board of Directors,
Aditya Consumer Marketing Limited

1. We have reviewed the accompanying statement of unaudited financial results of **M/s Aditya Consumer Marketing Limited** for the half year ended **September 30, 2025**. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors/ Committee of the Board of the Company. Our responsibility is to issue a report on these financial statements based on our review.

2. This statement, which is the responsibility of the Company's Management has been approved by the Board of Directors of the Company. Our responsibility is to express a conclusion on the statement based on our review of the statement, which has been prepared in accordance with the recognition and measurement principles laid down in the Accounting Standard 25 'Interim Financial Reporting" (AS 25) prescribed under section 133 of the Companies Act, 2013 read with relevant rules issued thereunder and other accounting principles generally accepted in India.

3. We conducted our review of the statement in accordance with the Standard on Review Engagements (SRE) 2410, "Review of Interim Financial Information" performed by the Independent Auditor of the entity, issued by the Institute of Chartered Accountants of India. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with the Standards on Auditing, and consequently, does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

4. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Nirmal & Associates
Chartered Accountants

Patna
This 7th November, 2025

NIRMAL & ASSOCIATES
Chartered Accountants

CA Nishant Maitin: Partner
Membership No. 079995 of 2000
UDIN: 25079995BMISYZ6789