



# Aditya Consumer Marketing Limited

CIN : L52190BR2002PLC009872  
An ISO 9001:2015 Certified Company  
a BSE Listed Company

November 28<sup>th</sup>, 2018

**BSE Limited**  
Phiroze Jeejeebhoy Towers  
Dalal Street,  
Mumbai-400 001

**SCRIP Code: 540146**

**Sub:- Outcome of Board Meeting and submission of Unaudited Audited  
Financial Results for the half year ended September 30, 2018**

Dear Sir(s),

In Compliance of Regulation 30 and 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 we wish to inform you that the Board of Directors of the Company in its meeting held on 28<sup>th</sup> November, 2018 has considered and approved the Unaudited Financial Results for the half year ended 30<sup>th</sup> September, 2018.

A copy of the aforesaid Unaudited Financial Results along with Limited Review Report is annexed for your reference.

The meeting of the Board of Directors commenced at 08:10 PM and concluded at 08.50 PM.

This is for your information and record.

Thanking you,

Yours faithfully

**For Aditya Consumer Marketing Limited**

For Aditya Consumer Marketing Limited

Company Secretary

**Rachna**  
**Company Secretary**

**Encl : as above**



**Go SUPER MARKET**

**Patna**

- Bandar Bagicha
- S K Puri
- Kankar Bagh
- Ashiana Nagar
- Patna City
- Anisabad

**Gaya**

- Gaya College Road

**Go Salon**

**For Ladies**

**Patna**

- Bandar Bagicha
- S K Puri
- Kankar Bagh
- Ashiana Nagar
- Patna City
- Rajendra Nagar

**Gaya**

- Gaya College Road

**For Gents**

**Patna**

- Bandar Bagicha
- S K Puri
- Ashiana Nagar
- Patna City
- Rajendra Nagar



**Banquet & Conference Hall**

**Patna**

- Bandar Bagicha
- Kankar Bagh

**Gaya**

- Gaya College Road

**Yo!China**

**Patna**

- Bandar Bagicha
- Ashiana Nagar
- Patna City

**Gaya**

- Gaya College Road



**TAKE-AWAY-EXPRESS**

- S K Puri
- Kadam Kuan

O.P.TULSYAN & CO  
Chartered Accountants

201-A, 2<sup>nd</sup> Floor, Prince Complex,  
Hazratganj, Lucknow-226001  
Phone No.: 0522-2617336  
E-Mail:-opt1970@gmail.com

LIMITED REVIEW REPORT

Review Report to  
Board of Directors  
Aditya Consumer Marketing Limited

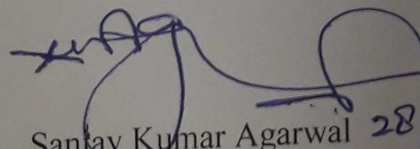
We have reviewed the accompanying statement of unaudited financial results of **M/s Aditya Consumer Marketing Limited** for the period ended September 30, 2018. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors/ Committee of the Board of the Company. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the Standard on Review Engagement (SRE) 2400 Engagements to Review Financial Statements issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognized accounting practices and policies has not disclosed information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

Yours Faithfully

For O.P.Tulsyan & Co.  
Chartered Accountants

  
Sanjay Kumar Agarwal 28/11/2018  
Partner

Firm's registration No. 500028N  
Membership No. 044173 of 1990  
Date-28<sup>th</sup> November, 2018



**ADITYA CONSUMER MARKETING LIMITED**  
**CIN - L52190BR2002PLC009872**  
**FINANCIAL RESULTS FOR THE YEAR ENDED**

(Amount in Rs)

Particulars	Half Year Ended Results on		Year Ended Results	
	30-09-2018	30-09-2017	31-03-2018	31-03-2017
I Revenue from operations	344,296,009.51	379,959,742.00	751,740,726.00	670,045,823.00
II Other income	668,289.00	601,669.00	1,475,468.20	1,605,870.00
III Total revenue (I+II)	344,964,298.51	380,561,411.00	753,216,194.20	671,651,693.00
IV Expenses				
(a) Cost of materials consumed	-	-	-	-
(b) Purchases of stock-in-trade	266,598,965.72	313,967,985.00	573,623,082.00	575,720,941.00
(c) Changes in inventories of finished goods, work-in-progress and stock-in-trade	-12,031,428.00	-1,242,873.00	5,278,373.00	-24,052,146.00
(d) Employee benefits expense	29,787,125.00	19,649,273.84	62,187,831.59	46,122,486.00
(e) Finance costs	3,529,947.58	2,716,237.21	6,240,126.30	6,710,273.00
(f) Depreciation and amortisation expense	7,021,581.50	5,420,660.00	12,828,169.00	9,078,682.00
(g) Operating & Other expenses	26,757,178.65	27,995,022.97	48,607,723.98	39,250,139.00
Total expenses	321,663,370.45	368,506,306.02	708,765,305.87	652,830,375.00
V Profit / (Loss) before exceptional and extraordinary items and tax (III - IV)	23,300,928.06	12,055,104.98	44,450,888.33	18,821,318.00
VI Exceptional items	-	-	-	-
VII Profit / (Loss) before extraordinary items and tax (V ± VI)	23,300,928.06	12,055,104.98	44,450,888.33	18,821,318.00
VIII Extraordinary items	-	-	-	-
IX Profit / (Loss) before tax (VII ± VIII)	23,300,928.06	12,055,104.98	44,450,888.33	18,821,318.00
X Tax expense:				
(a) Current Tax	7,087,005.09	2,850,245.65	12,688,111.76	3,277,470.00
(b) Deferred tax	640,304.00	1,061,245.00	1,886,523.00	2,538,316.00
	7,727,309.09	3,911,490.65	14,574,634.76	5,815,786.00
XI Profit/(Loss) from continuing operations (IX ± X)	15,573,618.97	8,143,614.33	29,876,253.57	13,005,532.00
XII Profit / (Loss) from discontinuing operations	-	-	-	-
XIII Tax expense of discontinuing operations	-	-	-	-
XIV Profit / (Loss) from discontinuing operations (after tax) (XII-XIII)	-	-	-	-
XV Profit / (Loss) for the Period (XI ± XIV)	15,573,618.97	8,143,614.33	29,876,253.57	13,005,532.00
XVI i. Earnings per share (before extraordinary items)				
(a) Basic	1.06	0.56	2.04	0.89
(b) Diluted	1.06	0.56	2.04	0.89
ii. Earnings per share (after extraordinary items)				
(a) Basic	1.06	0.56	2.04	0.89
(b) Diluted	1.06	0.56	2.04	0.89

For Aditya Consumer Marketing Limited  
CIN - L52190BR2002PLC009872

Place: Patna  
Date: 28th Nov, 2018

*Yashvardhan Sinha*  
Yashvardhan Sinha  
(Managing Director)

*Anil Kumar Singh*  
Anil Kumar Singh  
(Chief Financial Officer)



**ADITYA CONSUMER MARKETING LIMITED**  
**CIN - L52190BR2002PLC009872**  
**FINANCIAL RESULTS FOR THE YEAR ENDED**

(Amount in Rs)

Standalone Statement of Assets and Liabilities	As at	As at
	30-09-2018	31-03-2018
<b>I EQUITY AND LIABILITIES</b>		
<b>1 Shareholders' funds</b>		
(a) Share capital	146,338,870.00	146,338,870.00
(b) Reserves and surplus	91,040,638.54	75,749,733.57
(c) Money received against share warrants	-	-
<b>2 Share application money pending allotment</b>		
	-	-
<b>3 Non-current liabilities</b>		
(a) Long-term Borrowings	30,117,626.63	40,504,269.11
(b) Deferred tax liabilities (net)	6,521,750.00	5,881,446.00
(c) Other long-term liabilities	600,000.00	600,000.00
(d) Long-term provisions	-	-
<b>4 Current liabilities</b>		
(a) Short-term borrowings	54,963,149.40	60,764,466.70
(b) Trade payables	-	-
(i) total outstanding dues of micro enterprises and small enterprises: and	-	-
(ii) total outstanding dues of creditors other than micro enterprises and small enterprises	21,133,046.09	12,214,516.38
(c) Other current liabilities	-	-
(d) Short-term provisions	7,087,005.09	12,688,111.76
<b>TOTAL</b>	357,802,085.75	354,741,413.52
<b>II ASSETS</b>		
<b>1 Non-current assets</b>		
(a) Fixed assets		
(i) Tangible assets	169,277,835.09	157,389,374.36
(ii) Intangible assets	-	-
(iii) Capital work-in-progress	-	-
(iv) Intangible assets under development	-	-
(b) Non-current investments	-	-
(c) Deferred tax assets (net)	-	-
(d) Long-term loans and advances	-	-
(e) Other non-current assets	2,450,000.00	2,800,000.00
<b>2 Current assets</b>		
(a) Current investments	-	-
(b) Inventories	128,613,066.00	110,060,392.00
(c) Trade receivables	1,662,725.00	3,178,425.62
(d) Cash and cash equivalents	25,439,223.66	48,684,349.04
(e) Short-term loans and advances	30,359,236.00	32,628,872.50
(f) Other current assets	-	-
<b>TOTAL</b>	357,802,085.75	354,741,413.52

Place: Patna  
Date: 28th Nov, 2018

For Aditya Consumer Marketing Limited  
CIN - L52190BR2002PLC009872

Yashvardhan Sinha  
(Managing Director)

Anil Kumar Singh  
(Chief Financial Officer)

