

Annexure - I

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Holding of specified securities (Statement Showing Shareholding Pattern)

1. Name of Listed Entity : ADITYA CONSUMER MARKETING LIMITED
2. Scrip Code / Name of Scrip / Class of Security 540146 / ACML / EQUITY
3. Share Holding Pattern Filed under: Reg. 31(1)(a) / Reg. 31(1)(b) / Reg.31(1)(c)
 - a. If under 31(1)(b) then indicate the report for Quarter ending 31-Mar-2018
 - b. If under 31(1)(c) then indicate date of allotment/extinguishment 31-Mar-2018
4. Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information

Particulars	Yes*	No*
1 Whether the Listed Entity has issued any partly paid up shares?		NO
2 Whether the Listed Entity has issued any Convertible Securities or Warrants?		NO
3 Whether the Listed Entity has any shares against which depository receipts are issued?		NO
4 Whether the Listed Entity has any shares in locked-in?	YES	
5 Whether any shares held by promoters are pledge or otherwise encumbered?		NO

5. The tabular format for disclosure of holding of specified securities is as follows:-

Table I

Table I - Summary Statement holding of specified securities

Category (I)	Category of Shareholder (II)	Nos. of Shareholders (III)	No. of fully paid up equity shares held (IV)	No. of Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Shareholding as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
								No. of Voting Rights		Total as a % of (A+B+C)			No.(a)	As a % of total Shares held (b)	No.(a)	As a % of total Shares held (b)	
								Class eg: X	Class eg: Y								
A.	PROMOTER & PROMOTER GROUP	6	7913315	0	0	7913315	54.08	7913315	0	7913315	54.08	3040272	38.42	0	0	0	7913315
B.	PUBLIC	76	6720572	0	0	6720572	45.92	6720572	0	6720572	45.92	0	0	0	0	0	6720572
C.	NON PROMOTER- NON PUBLIC	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
C1.	SHARES UNDERLYING DRS	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
C2.	SHARES HELD BY EMPLOYEE TRUSTS	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Total	82	14633887	0	0	14633887	100	14633887	0	14633887	100	3040272	20.78	0	0	0	14633887

Table II

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

	Category & Name of the Shareholders (I)	PAN (II)	Nos. of Shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII = IV + V + VI)	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)				No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI) = (VII)+(X) as a % of A+B+C2	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
									No of Voting Rights			Total as a % of Total Voting rights			No.(a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
									Class X	Class Y	Total								
1.	INDIAN																		
a.	Individuals/Hindu undivided Family		6	7913315	0	0	7913315	54.08	7913315	0	7913315	54.08	0	54.08	3040272	38.42	0	0	7913315
	Names :																		
	YASHOVARDHAN SINHA	ABXPS9060Q		3214086			3214086	21.96	3214086	0	3214086	21.96		21.96	821429	10.38		0	3214086
	SUNITA SINHA	ACRPS7311P		2304929			2304929	15.75	2304929	0	2304929	15.75		15.75	1095129	13.84		0	2304929
	RASHI VARDHAN	ADXPV2566L		821429			821429	5.61	821429	0	821429	5.61		5.61	0	0		0	821429
	MEENA SHARMA	BBAPS4632L		561857			561857	3.84	561857	0	561857	3.84		3.84	561857	7.1		0	561857
	VANDANA SINHA	AMQPS2021M		561857			561857	3.84	561857	0	561857	3.84		3.84	561857	7.1		0	561857
	YOSHAM VARDHAN	AEWVPV8465J		449157			449157	3.07	449157	0	449157	3.07		3.07	0	0		0	449157
b.	Central Government/ State Government(s)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
c.	Financial Institutions/ Banks		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
d.	ANY OTHER																		
	Sub-Total (A)(1)		6	7913315	0	0	7913315	54.08	7913315	0	7913315	54.08	0	54.08	3040272	38.42	0	0	7913315
2.	FOREIGN																		
	Individuals (Non- Resident Individuals/ Foreign Individuals)																		
a.	Government		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
b.	Institutions		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
c.	Foreign Portfolio Investor		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
d.	ANY OTHER																		
	Sub-Total (A)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)		6	7913315	0	0	7913315	54.08	7913315	0	7913315	54.08	0	54.08	3040272	20.78	0	0	7913315
Details of Shares which remain unclaimed may be given hear along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.																			

Table III

Table III - Statement showing shareholding pattern of the Public shareholder

Category & Name of the Shareholders (I)	PAN (II)	Nos. of Shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII = IV + V + VI)	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities IX)				No. of Shares Outstanding convertible securities (including Warrants) (X)	Total Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
								No. of Voting Rights			Total as a % of Total Voting rights			No.(a)	As a % of total Shares held (b)	No.(a) (Not applicable)	As a % of total Shares held (Not applicable) (b)		
								Class X	Class Y	Total									
1. INSTITUTIONS																			
a. Mutual Funds/			0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		0
b. Venture Capital Funds			0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		0
c. Alternate Investment Funds			0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		0
Foreign Venture Capital Investors			0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		0
Foreign Portfolio Investors			0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		0
Financial Institutions/ Banks			0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		0
Insurance Companies			0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		0
Provident Funds/ Pension Funds			0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		0
i. ANY OTHER																			
f. Market Maker			0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		0
Sub-Total (B)(1)			0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
Central Government/ State Government(s)/ President of India			0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		0
Sub-Total (B)(2)			0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
3. NON-INSTITUTIONS																			
a. INDIVIDUALS -																			
i. Individual shareholders holding nominal share capital up to Rs. 2 lakhs.			30	210000	0	0	210000	1.44	210000	0	210000	1.44	0	1.44	0	0	NA		210000
ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.			21	2127129	0	0	2127129	14.54	2127129	0	2127129	14.54	0	14.54	0	0	NA		2127129
Names :																			
RINU SINHA	AKHPS8372A		1095129	0	0	1095129	7.48	1095129	0	1095129	7.48	0	7.48	0	0	0			1095129
b. NBFCs registered with RBI			0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		0
d. Overseas Depositories (holding DRs) (balancing figure)			0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		0
e. ANY OTHER																			
BODIES CORPORATE			17	2644000	0	0	2644000	18.07	2644000	0	2644000	18.07	0	18.07	0	0	NA		2644000
Names :																			
GUINNESS SECURITIES LIMITED	AAACG9843L		474000	0	0	474000	3.24	474000	0	474000	3.24	0	3.24	0	0	456800			474000
MONOTYPE INDIA LIMITED	AABCM8156H		152000	0	0	152000	1.04	152000	0	152000	1.04	0	1.04	0	0	0			152000
FANCOS TRADEMART PRIVATE LIMITED	AACCF8546P		1574000	0	0	1574000	10.76	1574000	0	1574000	10.76	0	10.76	0	0	0			1574000
Clearing Members			3	10000	0	0	10000	0.07	10000	0	10000	0.07	0	0.07	0	0	NA		10000
HINDU UNDIVIDED FAMILIES			5	1729443	0	0	1729443	11.82	1729443	0	1729443	11.82	0	11.82	0	0	NA		1729443
Names :																			
AJAY KUMAR HUF	AANHA7337P		1625443	0	0	1625443	11.11	1625443	0	1625443	11.11	0	11.11	0	0	0			1625443
Sub-Total (B)(3)			76	6720572	0	0	6720572	45.92	6720572	0	6720572	45.92	0	45.92	0	0			6720572
Total Public Shareholding (B)= (B)(1)+(B)(2)+(B)(3)			76	6720572	0	0	6720572	45.92	6720572	0	6720572	45.92	0	45.92	0	0			6720572
Details of the shareholders acting as persons in Concert including their Shareholding (No. and %):																			
Details of Shares which remain unclaimed may be given hear along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.																			

Table IV

Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

Category & Name of the Shareholders (I)	PAN (II)	Nos. of Shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII = IV + V + VI)	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total Shareholding as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV) (Not applicable)	
								No. of Voting Rights Class X	Class Y	Total			Total as a % of Total Voting rights	No.(a)	As a % of total Shares held (b)	No.(a) (Not applicable)		As a % of total Shares held (Not applicable) (b)
1. Custodian/DR Holder Employee Benefit Trust (under SEBI (Share based Employee Benefit Regulations, 2014)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	0	0
2. Total Non-Promoter- Non Public Shareholding (C)= (C)(1)+(C)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	0	0