

Annexure - I

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Holding of specified securities (Statement Showing Shareholding Pattern)

1. Name of Listed Entity : ADITYA CONSUMER MARKETING LIMITED
2. Scrip Code / Name of Scrip / Class of Security 540146 / ACML / EQUITY
3. Share Holding Pattern Filed under: Reg. 31(1)(a) / Reg. 31(1)(b) / Reg.31(1)(c)
 - a. If under 31(1)(b) then indicate the report for Quarter ending 30-Sep-2023
 - b. If under 31(1)(c) then indicate date of allotment/extinguishment 30-Sep-2023
4. Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:

Particulars	Yes*	No*
1 Whether the Listed Entity has issued any partly paid up shares?		NO
2 Whether the Listed Entity has issued any Convertible Securities or Warrants?		NO
3 Whether the Listed Entity has any shares against which depository receipts are issued?		NO
4 Whether the Listed Entity has any shares in locked-in?		NO
5 Whether any shares held by promoters are pledge or otherwise encumbered?		NO

5. The tabular format for disclosure of holding of specified securities is as follows:-

Table I

Category (I)	Category of Shareholder (II)	Nos. of Shareholders (III)	No. of fully paid up equity shares held (IV)	No. of Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (X)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Shareholding as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (X)=(VII)+(X)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	Sub-categorization of shares (XV)			
								No. of Voting Rights		Total as a % of (A+B+C)			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Shareholding (i)	No. of shares (ii)	Unclassified (iii)	
								Class eg: X	Class eg: Y												Sub-category (i)
	PROMOTER & PROMOTER GROUP																				
A.	PUBLIC	349	8984315	0	0	8984315	55.24	8984315	0	8984315	55.24	0	55.24	0	0	0	0	8984315	0	0	0
B.	NON PROMOTER- NON PUBLIC		6549572	0	0	6549572	44.76	6549572	0	6549572	44.76	0	0	0	0	0	0	6549572	0	0	0
C.	C1. Custodian/Holder		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
C2.	EMPLOYEE TRUSTS		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Total	349	14633887	0	0	14633887	100	14633887	0	14633887	100	0	100	0	0	0	0	14633887	0	0	0

Table II

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Category & Name of the Shareholders (I)	Promoter OR promoter Group entity (except promoter)	PAN (II)	Nos. of Shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII = IV + V + VI)	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (X)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI) = (VII)+(X) as a % of A+B+C2	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
									No. of Voting Rights		Total as a % of Total Voting rights			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
									Class X	Class Y								
1	INDIAN																	
a.	Family			6	8084315	0	0	8084315	55.24	8084315	0	8084315	55.24	0	0	0	0	8084315
	Wives																	
	YASHDEVARDHAN SINHA	Promoter	ABXPS5060D	3385086	0	0	3385086	23.13	3385086	0	3385086	23.13	0	0	0	0	0	3385086
	RANJIT VARDHAN	Promoter	AMUP2266G	1872624	0	0	1872624	12.82	1872624	0	1872624	12.82	0	0	0	0	0	1872624
	SHRUTI SINHA	Promoter	ABRPS2411F	1439929	0	0	1439929	9.58	1439929	0	1439929	9.58	0	0	0	0	0	1439929
	VAIJANATHA SINHA	Promoter	AMQP2021M	561857	0	0	561857	3.84	561857	0	561857	3.84	0	0	0	0	0	561857
	MEENA SHARMA	Promoter	ABWPS4934	561857	0	0	561857	3.84	561857	0	561857	3.84	0	0	0	0	0	561857
	VISHAL VARDHAN	Promoter	ABWPS4934	446374	0	0	446374	3.07	446374	0	446374	3.07	0	0	0	0	0	446374
	Central Government/ State Government/s			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Financial Institutions/ Banks			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	c. ANY OTHER			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
d.	ANY OTHER																	
	Sub-Total (A1)			6	8084315	0	0	8084315	55.24	8084315	0	8084315	55.24	0	0	0	0	8084315
2	FOREIGN																	
a.	Individuals (Non- Resident Individuals/ Foreign Individuals)			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
b.	Government			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
c.	Institutions			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
d.	Foreign Portfolio Investor			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
e.	ANY OTHER			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
f.	Chairman and Directors			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Sub-Total (A2)			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Total Shareholding of Promoter and Promoter Group (A) = (A1)+(A2)			6	8084315	0	0	8084315	55.24	8084315	0	8084315	55.24	0	0	0	0	8084315

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.

Category & Name of the Shareholders (i)	PAN (ii)	Nos. of Shareholder (iii)	No. of fully paid up equity shares held (iv)	Partly paid-up equity shares held (v)	No. of shares underlying Depository Receipts (vi)	Total nos. shares held (VII = IV + V + VI)	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities IX				No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total Shareholding as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)	Number of Shares pledged or otherwise encumbered (XIII)	Number of equity shares held in dematerialized form (XIV)	Sub-categorization of shares (XV)		
								New Voting Rights			Total as a % of Total Voting rights						Sub-category (i)	Sub-category (ii)	Sub-category (iii)
								Class X	Class Y	Total									
I. Institutions (Domestic)																			
a. Mutual Funds																			
b. Venture Capital Funds																			
c. Alternative Investment Funds																			
d. Banks																			
e. Insurance Companies																			
f. Provident / Pension Funds																			
g. Asset Reconstruction Companies																			
h. Sovereign Wealth Funds																			
i. NRI/OCI registered with RBI																			
j. Other Financial Institutions																			
k. Any Other (specify)																			
Sub-Total (Bk1)																			
2. Institutions (Foreign)																			
a. Foreign Direct Investments																			
b. Foreign Venture Capital Investors																			
c. Sovereign Wealth Funds																			
d. Foreign Portfolio Investors																			
e. Category - 1																			
f. Category - 2																			
g. NRI - Resident HUF																			
h. Overseas Depositories (holding DRs)																			
i. Any Other (specify)																			
Sub-Total (Bk2)																			
3. Central Government / State Government(s)																			
a. Central Government / President of India																			
b. State Government / Governor																			
4. Shareholding by Companies or Bodies Corporate where Central / State Government is a promoter																			
c. Promoter																			
Sub-Total (Bk3)																			
5. NON-INSTITUTIONS																			
a. Associates Companies / Subsidiaries																			
b. Directors and their relatives (excluding independent directors and nominee directors)																			
c. Key Managerial Personnel																			
d. Relatives of promoters (other than 'immediate relatives' of promoters disclosed under 'Promoter and Promoter Group' category)																			
e. Trusts where any person belonging to 'Promoter and Promoter Group' category is 'trustee', 'beneficiary' or 'author of the trust'																			
f. Investor Education and Protection Fund (IEPF)																			
g. Resident individuals holding nominal share capital up to Rs. 2 lakhs		268	751000			751000	5.13	751000		751000	5.13					751000			
h. Resident individuals holding nominal share capital in excess of Rs. 2 lakhs		24	2817129			2817129	19.25	2817129		2817129	19.25					2817129			
6. Names																			
i. DIN I, DIN2A	INCLP58372A		1095129			1095129	7.48	1095129		1095129	7.48					1095129			
j. ANGD or ANBI	ISCP2P0139P		30000			30000	0.03	30000		30000	0.03					30000			
k. Non Resident Indians (NRIs)		4	6000			6000	0.03	6000		6000	0.03					6000			
l. Foreign Nationals																			
m. Foreign Companies																			
n. Bodies Corporate		23	2088000			2088000	14.27	2088000		2088000	14.27					2088000			
7. Names																			
o. WAYS WINNAY PRIVATE LIMITED	WABP2P1037N		730000			730000	4.99	730000		730000	4.99					730000			
p. ASD CONSHA TRNG PRIVATE LIMITED	WABP2P0368A		209000			209000	1.43	209000		209000	1.43					209000			
q. MYRADA TRAVELS LLP	WABP2P0365A		161500			161500	1.1	161500		161500	1.1					161500			
r. JAGSRSRKA TRAVELS LLP	WABP2P0373A		161500			161500	1.1	161500		161500	1.1					161500			
8. ANY OTHER																			
s. HINDU UNDIVIDED FAMILIES		15	889443			889443	6.08	889443		889443	6.08					889443			
t. Names																			
u. ALAY KUMAR HUF	WABP2P0337D		925433			925433	6.49	925433		925433	6.49					925433			
Sub-Total (Bk4)		340	6549572			6549572	44.76	6549572		6549572	44.76					6549572			
Total Public Shareholding (B) = (B1)+(B2)+(B3)+(B4)		340	6549572			6549572	44.76	6549572		6549572	44.76					6549572			

Details of the shareholders acting as persons in Concert including their Shareholding (No. and %):

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in dematerialized suspense account, voting rights which are frozen etc.

Table IV

Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder																	
Category & Name of the Shareholders (I)	PAN (II)	Nos. of Shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = IV + V + VI)	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV) (Not applicable)
								Class X	Class Y	Total			No. (a)	As a % of total Shares held (b)	No. (a) (Not applicable)	As a % of total Shares held (Not applicable) (b)	
1. Custodian - ADRs		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1. Custodian - GDRs		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1. Custodian - Public		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1. Custodian - SDRs		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Employee Benefit Trust / Employee Welfare Trust under SEBI (Share Based Employee Benefits and Sweat Equity) Regulations, 2021		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2. Total Non-Promoter- Non Public Shareholding (C)= (C1)+(C2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Table V

Table V- Statement showing details of significant beneficial owners (SBOs)									
Sr. No	Details of the SBO (I)			Details of the registered owner (II)			Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*: (III)		Date of creation / acquisition of significant beneficial interest# (IV)
	NAME	PAN / Passport No. in case of a foreign national	Nationality	NAME	PAN / Passport No. in case of a foreign national	Nationality	Whether by virtue of:		
1							Shares	%	
							Voting rights	%	
							Rights on distributable dividend or any other distribution	%	
							Exercise of control		
							Exercise of significant influence		
2							Shares	%	
							Voting rights	%	
							Rights on distributable dividend or any other distribution	%	
							Exercise of control		
							Exercise of significant influence		
3							Shares	%	
							Voting rights	%	
							Rights on distributable dividend or any other distribution	%	
							Exercise of control		
							Exercise of significant influence		
4							Shares	%	
							Voting rights	%	
							Rights on distributable dividend or any other distribution	%	
							Exercise of control		
							Exercise of significant influence		
5							Shares	%	
							Voting rights	%	
							Rights on distributable dividend or any other distribution	%	
							Exercise of control		
							Exercise of significant influence		
6							Shares	%	
							Voting rights	%	
							Rights on distributable dividend or any other distribution	%	
							Exercise of control		
							Exercise of significant influence		

Table VI

Table VI - Statement showing foreign ownership limits		
Particulars	Board approved limits	Limits utilized
As on shareholding date		
As on the end of previous 1st quarter		
As on the end of previous 2nd quarter		
As on the end of previous 3rd quarter		
As on the end of previous 4th quarter		