Annexure - I

Holding of specified securities ( Statement Showing Shareholding Pattern )

- 1. Name of Listed Entity: ADITYA CONSUMER MARKETING LIMITED
- 2. Scrip Code / Name of Scrip / Class of Security 540146 / ACML / EQUITY
- 3. Share Holding Pattern Filed under: Reg. 31(1)(a) / Reg. 31(1)(b) / Reg.31(1)(c)
  - a. If under 31(1)(b) then indicate the report for Quarter ending 30-Mar-2024
  - b. If under 31(1)(c) then indicate date of allotment/extinguishment 30-Mar-2024
- 4. Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:

Particulars	Yes*	No*
1 Whether the Listed Entity has issued any partly paid up shares?		NO
2 Whether the Listed Entity has issued any Convertible Securities or Warrants?		NO
3 Whether the Listed Entity has any shares against which depository receipts are issued?		NO
4 Whether the Listed Entity has any shares in locked-in?		NO
5 Whether any shares held by promoters are pledge or otherwise encumbered?		NO

5. The tabular format for disclosure of holding of specified securities is as follows:-

				tatement noiding																	
Cate	Category of	Nos. of	No. of	No. of	No. of shares	Total nos.	Shareholding as		Numbe	r of Voting	Rights	No. of Shares	Shareholding,	Numb	er of	Number o	f Shares	Number of equity	Sub-cat	egorization	of shares
gory	Shareholder	Shareholders	fully paid up	Partly paid-up	underlying	shares held	a % of total no.		held	in each cla	ss of	Underlying	as a % assuming	Locke	d in	pledged or	otherwise	shares held in		(XV)	
(1)	(II)	(III)	equity shares	equity shares	Depository	(VII) =	of shares		St	ecurities (I)	()	Outstanding	full conversion	shares	(XII)	encumbe	red (XIII)	dematerialized			
			held	held	Receipts	(IV)+(V)+ (VI)	(calculated as					convertible	of convertible					form (XIV)			
			(IV)	(V)	(VI)		per SCRR, 1957)					securities	securities							ng (No. of s	
					` '		(VIII) As a		Voting		Total as	(including	( as a percentage	No.(a)	As a %	No.(a)	As a %		Sub	Sub	Sub
							% of (A+B+C2)		Class	Total	a % of (A+B+C)	Warrants)	of diluted share		of total		of total		category	category	category
								eg: X	eg: Y			(X)	capital)		Shares		Shares		(i)	(ii)	(iii)
													(XI)=(VII)+(X)		held (b)		held (b)				
	PROMOTER &												.,.,,,								
	PROMOTER																				
A.	GROUP	6	8084315	0	0	8084315	55.24	8084315	0	8084315	55.24	0	55.24	0	0	0	0	8084315	0	0	0
В.	PUBLIC	465	6549572	0	0	6549572	44.76	6549572	0	6549572	44.76	0	44.76	0	0	0	0	6549572	0	0	0
	NON PROMOTER-																				
C.	NON PUBLIC					0		. 0	0		0	0	0	. 0	. 0		0			. 0	0
C1.	Custodian/DR Holder	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	SHARES HELD BY																				
- 11	EMPLOYEE	I	I	l	l						i						l	ĺ		ı	
C2.	TRUSTS	0	0	0	0	0	0	0	0	. 0	0	0	0	0	0	0	0	0		0	0
	Total	471	14633887	0	0	14633887	100	14633887	0	14633887	100	0	100	0	0	0	0	14633887	0	. 0	0

	Table II - Statement showing shareholding pattern of the Promoter Group																			
	Category & Name								No. of Shares	Shareholding,	Numbe	Number o	Number of equity							
	of the Shareholders	OR	(II)	Shareholder	fully paid up	equity shares	underlying	shares held	calculated as	held in each class of			of	Underlying	as a % assuming	Locke	ed in	pledged or	otherwise	shares held in
	(1)	promoter		(III)	equity shares	held	Depository	(VII =	per SCRR, 1957	securities (IX)				Outstanding	full conversion	shares	(XII)	encumbe	red (XIII)	dematerialized
	-	Group			held	(V)	Receipts	IV + V + VI)	As a % of (A+B+C2)					convertible	of convertible	il				form (XIV)
		entity			(IV)		(VI)		(VIII)				-	securities	securities					
		(except								Class	Voting Class	Rights Total	Total as	(including	( as a percentage	No.(a)	As a %	No.(a)	As a %	
		promoter)									Class	I otal	a % of	Warrants)	of diluted share	1 '	of total		of total	
										X	Y		Total	(X)	capital)	1 '	Shares		Shares	
													Voting	()	(XI) = (VII)+(X)	1 '	held (b)		held (b)	
													rights		as a % of A+B+C2	i '				
1.	INDIAN																			
	Individuals/Hindu undivided																			
a.	Family			6	8084315	0	0	8084315	55.24	8084315	0	8084315	55.24	0	55.24	0	0	0	0	808431
	Names :																			
	YASHOVARDHAN SINHA	Promoter	ABXPS9060Q		3385086	0		3385086	23.13			3385086	23.13		23.13	0	0		0	3385086
	RASHI VARDHAN	Prom.Gro.	ADXPV2566L		1876429	0		1876429	12.82			1876429	12.82		12.82	0	0		0	1876429
	SUNITA SINHA	Promoter	ACRPS7311P		1249929	0		1249929	8.54			1249929	8.54		8.54		0		0	1249929
	VANDANA SINHA	Promoter	AMQPS2021M		561857	0		561857	3.84			561857	3.84		3.84		0		0	561857
	MEENA SHARMA	Promoter	BBAPS4632L		561857	0		561857	3.84			561857	3.84		3.84		0		0	56185
	YOSHAM VARDHAN	Prom.Gro.	AEWPV8465J		449157	0		449157	3.07	449157	0	449157	3.07		3.07	0	0		0	44915
	Central Government/															1 '				
b.	State Government(s)			0	0	0		0		0	0	0	0		0	0	0	0	0	
	Financial Institutions/															1 '				
	Banks			0	0	0		0		0	0	0	0		0	0	0	0	0	
d.	ANY OTHER			ļ									<u> </u>							
_											_			_				-		
$\vdash$	Sub-Total (A)(1)			6	8084315		0	8084315		8084315	0	8084315	0	0	55.24		0		. 0	808431
_	FOREIGN															<u> </u>				
2.	Individuals (Non-												_			<u> </u>			_	
	Resident Individuals/															1 '				
	Foreign Individuals)																			
a.	Government	-		- 0	0	0	0	, u		- 0	- 0	-	- 0				- 0	0	- 0	
G.	Institutions	1			0	,	- 0	<u> </u>	-	0		0	- 0	- 0		<u> </u>	- 0	- 0	0	
	Foreign Portfolio Investor	i	i	0	0	0	0	1 0		0		1 0	1	0	0	0	1 6	0	1 0	
	ANY OTHER	i	i	1				1		_		<u> </u>					<del>-</del> -			
	Chairman and Directors	i	i		0	0	0	1 0		0	0	1	_	0	0	0	1	0		
-	Silventors Silventors	i	i	1				1		_		<u> </u>					<del>-</del> -			
	Sub-Total (A)(2)			0	0	0	0	0		0	0	0	0	0	0	0	0	0	0	
$\blacksquare$		i	ì	i .	Ĭ			Ì				Ť	i				Ť		i i	
	Total Shareholding of Promoter	I		1		l		l			l	l				1 '	l		1	
	and Promoter Group (A)=	I		1		l		l			l	l				1 '	l		1	
	(A)(1)+(A)(2)		J	6	8084315	0	0	8084315	55.24	8084315	0	8084315	55.24		55.24	0	0	0	0	808431
Det	ails of Shares which remain uncla	imed may be	given hear alo	ng with details	such as numbe	r of shareholde	rs, outstanding	shares held in	demat/unclaimed sus	pense acc	ount, vo	ting right	s which a	e frozen etc.						
Ш																				

	Category & Name of the Shareholders (I)	PAN (II)	Nos. of Shareholder (III)	No. of fully paid up equity shares held	Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts	Total nos. shares held (VII = IV + V + VI)	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)	Nu h	eld in e	Voting Ri- ach class rities IX)	ghts of	No. of Shares Underlying Outstanding convertible	Total Shareholding , as a % assuming full conversion of convertible	Numb Locke shares	ed in (XII)	pledged o encumb	of Shares r otherwise ered (XIII)	Number of equity shares held in dematerialized form (XIV)		gorization (XV)	of shares
				(IV)		(VI)	,	(viii)	No. of Class X	Voting Class Y	Rights Total	Total as a % of Total Voting rights	securities (including Warrants) (X)	securities (as a percentage of diluted share capital) (XI)	No.(a)	As a % of total Shares held (b)	No.(a) (Not applic able)	As a % of total Shares held (Not appli cable) (b)	,	hareholdir Sub category (i)	Sub category (ii)	Sub category (iii)
1.	Institutions (Domestic)																					
a.	Mutual Funds Venture Capital		0	0	- 0		0	0	0	-	0	0	0	0	-	0	NA NA	1	-		0	-
ь.	Funds Alternate Investment				0			0	0	0	0		0	0			NA NA					
c.	Funds		0	0	0	0		0			0		0	0			NA.		c			
d. e.	Banks Insurance Companies Provident /		0	0	- 0	0	0	0	0	0	0	0	0	0	- 0	0	NA NA	-		0	0	
	Provident / Pension Funds																NA NA					
T.	Asset Reconstruction				-	-	-				U	-			- "		NA.			-	- 0	_
a.	Companies Sovereign Wealth		0	0	0				0		0		0				NA.			0		
h.	Funds NBFCs registered		0	0	0	0		0			0		0	0			NA.		c			
i.	NBFCs registered with RBI Other Financial		0	0	١ .			0						0			NA NA					
	Other Financial Institutions			•			•										NA NA					
1.	Any Other (specify)		·							_	_ •		·				NA			_		
	Sub-Total (B)(1)		0	0		0		0	0		0		0	0						0	0	
2. 2 a.	Institutions (Foreign) Foreign Direct Investments Foreign Venture Capital		0	0	0	0	0	0	0		1 0	0		0		0	NA NA				0	
2 h	Foreign Venture Capital Investors		_		_	_			^			^	_			_	NA NA			_	_	
2 c.	Sovereign Wealth Funds		ő	0	0	0	o	ò	0	Ö	Ö	0	Ö	0	0	0	NA NA		0	o	0	
1	Foreign Portflio Investors												l		1							1
2 d.	Category - 1 Foreign Portflio		0	0		0		0	0	0	0	0	0	0		. 0	NA.			0		0
I.	Investors												l		1							1
2 e.	Category - 2 NRI = Repat-HUF		0	0	0	0	0	0	0	- 0	0	0	0	0	- 0	0	NA NA	1		0	0	0
	NRI – Repat-HUF Overseas Depositories																					
2 f.	(holding DRs) (balancing figure)								٥				٥				NA.				0	
2 f. a.																						₽
	Sub-Total (B)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0	0	0	0
<b>H</b>	Central Government / State				] ]					-										-		<del></del>
3.	Government(s) Central Government /									<u> </u>												<u> </u>
a.	President of India		0	0		0	0	0	0		0	0	0	0			NA NA		0	0	0	
b.	State Government / Governor Shareholding by Companies		0	0	0	0	0	0	0		0	0	0	0		0	NA.			0	0	
	or Bodies Corporate where																					1
c.	Central / State Government is a promoter			0				0									NA NA					
	Sub-Total (B)(3)																					
			U		-			0	٠	_	Ů	_	u									_
4.	NON-INSTITUTIONS Associate Companies /				-	-				-	$\vdash$		-			$\vdash$				-		<del></del>
a.	Subsidiaries Directors and their relatives		0	0	0			0	0		0		0	0			NA NA			0		
	(excluding independent directors and nominee directors)								١.										_			
C.	Key Managerial Personnel		0	0	0	0	0	0	0	-	0		0	0		0	NA NA		0	0	0	9
	Key Managerial Personnel Relatives of promoters (other than 'immediate relatives' of																					1
	promoters disclosed under 'Promoter and Promoter																					Ì
d.	Group' category) Trusts where any person belonging to 'Promoter and		0					0		-				0			NA NA					_
1	Promoter Group' category is 'trustee', 'beneficiary', or												l		1							1
е.	'trustee', 'beneficiary', or 'author of the trust' Investor Education and		0		0				_ 0								NA	<u> </u>			0	
f	Investor Education and Protection Fund (IEPF)																NA.					
	Protection Fund (IEPF)  1. Resident Individuals holding				·	ĺ			Τ̈́	T.			l		_ •	ΠŤ		İ				
Ш	nominal share capital up to Rs. 2 lakhs		388	1080000			1080000	7.38	1080000		1080000	7.38		7.38		0	NA.		1080000		0	
	Rs. 2 lakhs III. Resident Individuals holding																					
<b>—</b>	in excess of Rs. 2 lakhs		21	2794129	0	0	2794129	19.09	2794129		2794129	19.09	0	19.09		0	NA.	┞	2794129	0	0	
	Names : RINU SINHA	AKHPS8372A		1095129	0		1095129	7.48	1095129	0	1095129	7.48		7.48	0	0	N/A		1095129	0	0	
F	ANGAD KUMAR DHEERAJ KUMAR LOHIA	BOOPK0139P AHCPK2417L		800000 188000	0		800000 188000	5.47	800000 188000	0	800000 188000	5.47		5.47 1.28	0	0	NA NA		800000 188000	0	0	0
j.	Non Resident Indians (NRIs)	2 No. 1929 17 L	8	38000	0	0	38000	0.26	38000		38000	0.26	0	0.26		0	NA NA		38000	0	0	قط
j. k.	Foreign Nationals Foreign Companies		0	0	0	0	- 0	0	0	0	0	0	0	0	- 0	0	NA NA	1		-	0	-
	Bodies Corporate		27	1736000		0	1736000	11.86	1736000	_	1736000	11.86	0	11.86		0	NA.	<b>—</b>	1736000	0	0	
	Names : WAYS VINIMAY PRIVATE LIMITED ASC CONSULTING PRIVATE LIMITED	AABCP7037N AABCR939A		684000 209000	0		684000 209000	4.67 1.43	684000	0	684000	4.67 1.43		4.67	0	0	NA NA		684000 209000	0	0	0
F	NU HEIGHTS AGENCY PRIVATE					-		1.43	209000	- 0	209000		<u> </u>		-	0	N/A	1		-	0	-
m.	LIMITED ANY OTHER	AADCN9849G		158000	0		158000	1.08	158000		158000	1.08	<b></b>	1.08		0	N/A	₽	158000	0	0	
-n.	HINDU UNDIVIDED	Ï			i	i i			i	i —			Ì		<u> </u>	m	<del>                                     </del>	i		i		i
$\vdash$	FAMILIES Names :	<b> </b>	21	901443	- 0	0	901443	6.16	901443	- 0	901443	6.16		6.16	- 0	0	NA.	1	901443	- 0	- 0	-
	AJAY KUMAR HUF .	AANHA7337P		825443			825443	5.64	825443	0	825443	5.64		5.64	0	0	N/A		825443	0	0	- 0
	Sub-Total (B)(4)		465	6549572	0	0	6549572	44.76	6549572		6549572	44.76		44.76		0			6549572		0	
	Total Public Shareholding															H						F
	(B)= (B)(1)+(B)(2)+(B)(3)+			****			an 100										l	l	40			1 .
=	(B)(4)	JL	465	6549572	0	и о	6549572	44.76	6549572		6549572	44.76		44.76		<u> </u>		1	6549572	. 0		
	s of the shareholders acting as person																					
=	s of Shares which remain unclaimed m	ay be given hea	r along with de	tails such as nu	mber of shareho	olders, outstandin	ng shares held	in demat/unclaimed sus	spense acc	count, v	oting right	s which ar	e frozen etc.									
Detail	3 Or Original William Conclusion of the																					

Total Shareholding as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI) Table IV Category & Name of the Shareholders (I) reholding patter No. of fully paid up equity shares held (IV) No. of Shares Underlying Outstanding convertible securities (including Warrants) (X) PAN Nos. of (II) Shareholder (III) Partly paid-up equity shares held (V) No. of shares underlying Depository Receipts (VI) Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) (VIII) Number of Voting Rights held in each class of securities (IX) Number of Locked in shares (XII) Number of Shares pledged or otherwise encumbered (XIII) Number of equity shares held in dematerialized form (XIV) (Not applicable) Total nos. shares held (VII = IV + V + VI) No of Voting Rights
Class Class Total a % of Total Voting rights No.(a) (Not applic able) As a % of total Shares held (Not appli cable) (b) 1 Custodian - ADDs
1. Custodian - ADDs
1. Custodian - GDPs
1. Custodian - Public
1. Custodian - Public
1. Custodian - SDRs
Employee Benefit Trust /
Employee Benefit Ghare Based
under SEDE (Share Based)
Sew Equity / Regulations,
2. 2021
2021
2021
(CX1)+(CX2) NA NA NA

		Tal	ole V- Statem	nent showing details of s	ignificant benefici	al owners (S	BOs)	
Sr. No		s of the SBO (I)		Details of the	e registered owne (II)	Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*: (III)	Date of creation / acquisition of significant beneficial interest# (IV)	
	NAME	PAN / Passport No. in case of a foreign national	Nationality	NAME	PAN / Passport No. in case of a foreign national	Nationality	Whether by virtue of:	
1							Shares % Voting rights % Rights on distributable dividend or any other distribution  Exercise of control  Exercise of significant influence	
2							Shares % Voting rights % Rights on distributable dividend or any other distribution Exercise of control Exercise of significant influence	
3							Shares % Voting rights % Rights on distributable dividend or any other distribution  Exercise of control  Exercise of significant influence	
4							Shares % Voting rights % Rights on distributable dividend or any other distribution Exercise of control Exercise of significant influence	
5							Shares % Voting rights % Rights on distributable dividend or any other distribution Exercise of control Exercise of significant influence	
6							Shares % Voting rights % Rights on distributable dividend or any other distribution  Exercise of control  Exercise of significant influence	

## Table VI

Table VI - Statement showing foreign ownership limits										
Particulars	Board approved limits	Limits utilized								
As on shareholding date										
As on the end of previous 1st quarter										
As on the end of previous 2nd quarter										
As on the end of previous 3rd quarter										
As on the end of previous 4th quarter										